

WALC General Business Meeting

May 17th, 2022 @ 12:00 pm via Zoom

Secretary's Report- Reggie Drewek

- Minutes from 1/22 meeting available on website (WALC.net, Meeting, Minutes and Reports).

Treasurer's Report- Kathie Russell

- Money Market \$20,341.30
- Checking Balance \$ 70,857.68

Membership Report- Allison Lavery Montag for Sandy Testin

- 136 members.
- Non-members to pay \$20.00 for quarterly education if they want CERP's.
- Attendance is free to non-member who doesn't want to earn CERP's.

USLCA- Angela Hamilton

- Memberships \$30.00 and up. Utilize membership wizard to find out membership options.
- Scholarship options available in Fall 2022 for USLCA members.
- Conference (in-person) registration open now. Norfolk, VA 9/22-9/24/22.
- Looking for "E" specific CERP's, check out USLCA's education available on their website (uslca.org)

Program's Report- Diane Oakland

- September 2022 event @ Lambeau Field w/ Brown County Breastfeeding Coalition (BCBC) postponed till Fall 2023.
- 9/16/22 WALC education 1000-1200 via Zoom- MKE Maroon Calabash & TBD.
- 11/22 LLL & WALC Joint Conference (in-person) in Stevens Point. Dates TBD.

Conference Recap- Allison Lavery Montag

- 320 attendees: 69 in-person, 251 virtual (historically, normal attendance pre-covid: 370).
- Plan to continue offering in-person & virtual options in the future.
- Good feedback from conference, including the food selection.

Social Media Update- Ann Grauer

- Most articles are free on WALC Facebook page but sometimes they are behind a paywall which prevents users from accessing certain articles without a paid subscription. Ann tries to prevent this from happening.
- Lots of info front & center regarding formula shortage. 5/16/22 FDA-Abbott reached an agreement to restart production at MI facility. It can be 6-8 weeks after start of production until formula appears in stores.

Equity Team Update- Allison Lavery Montag

- Grant/Scholarship expectations in progress.

Old Business- Allison Lavery Montag

- New memberships & renewals available online.

New Business- Allison Lavery Montag

- Website revamp planned for this year.
- Effective 9/16/22 WALC education will grant free CERP's to members. Resume fee of \$20 for non-members to earn CERP's at quarterly education.

Next General Business Meeting: 9/16/22 after WALC education

Submitted by: Reggie Drewek