



# Sample

## Application for WALC Project Grant

Each year that there are adequate funds in the treasury, the Wisconsin Association of Lactation Consultants will consider grants to individuals or organizations to fund projects consistent with the purposes of WALC. WALC's statement of purpose can be found on the website, but especially relevant tenets are:

- To support and encourage the development of high standards of effective and ethical practice in the field of infant feeding among lactation consultants and other health care workers.
- To create universal awareness of the importance of human milk and breastfeeding and the hazards of artificial feeding.
- To cooperate with other Wisconsin organizations that have aims and objectives (in whole or in part) similar to those of WALC.

The WALC board will approve the applications and may elect to fully or partially fund a request.

### Qualifications and Conditions:

*See updated form online*

- 1) Grant applications must be submitted by a current WALC member. The grant applicant does not necessarily have to be a member of the organization seeking the grant.
- 2) Grant applications must be postmarked by May 1. Applications should be submitted to the current WALC president. Notification of grants awarded will be made by May 31.
- 3) A short report on how the funds were used should be submitted to the WALC president within 30 days of the end of the project or by May 1. ~~No reminder will be sent, so mark your calendar. Individuals or organizations who do not meet this requirement are unlikely to be awarded a grant in the future.~~
- 4) If there are funds available, grants **MAY** be considered at other times.

### Application:

Name \_\_\_\_\_

Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Organization (if applicable) Breastfeeding Alliance of Northeast Wisconsin (BFAN)

Organization's purpose or mission statement: To improve the health of Northeastern WI residents by working collaboratively to protect, promote, and support breastfeeding. See <http://bfanwi.org/>

Amount being requested \$1,030.00

Need or problem you are seeking to address:

The Breastfeeding Alliance of Northeast Wisconsin is seeking funds to continue work on the Breastfeeding Friendly Childcare Centers Initiative in Northeast Wisconsin. Funds will be used to help advance the 10 Steps to Breastfeeding Friendly Childcare Centers outlined in the Department of Health Services Resource Toolkit. Materials will be used from the Wood County Breastfeeding Coalition with their permission. Our goal will be to provide technical support and resources for

Local Health Departments in our region so that there is consistency in materials. The goal would be for BFAN member health departments to designate 6 additional daycare centers in this grant year (by May 1, 2017); and engage at least 12 additional centers to begin working toward breastfeeding friendliness, with anticipated designation within or beyond the grant year.

How you intend to spend grant funds (budget):

**Promotional Materials for Daycares:**

**Milk storage magnets: \$30.00** for magnetic strips to make our own magnets

**Breastfeeding Friendly Toys/books: \$400**

**General promotional items for training incentives with BFAN logo/and or**

**Breastfeeding friendly messages: \$400** (i.e. This includes posters, window clings)

**Informational handouts for families and employees: \$200** Due to center requests, we plan to find free handouts or develop handouts as necessary. These will include resource lists for area support as well as specific topics for families (returning to work, paced bottle feeding, concerns with supply, etc.) Materials will be available on center websites for parents to access to reduce printing costs. We also encourage centers to have a designated resource area for parents to view handouts.

Any other information to consider: The majority of the man-power hours that the members of the alliance will spend to do this project will be done in-kind via employers supportive of the work; ie: public health departments, healthcare facilities, WIC, private practice lactation consultants and baby-friendly businesses, and volunteers. Furthermore, the sustainability of the project will depend on the support of these entities. BFAN will serve as the initiator of the project in order to maximize resources and ensure a systems-based approach is taken throughout the northeast region. Our intention is to continue working with Childcare Resource and Referral to make the training available indefinitely as the criteria for Breastfeeding Friendliness becomes integrated into the YoungStar rating system. The following public health departments have endorsed their MCH nurses to work with us on the project: Winnebago County, Calumet County, City of Appleton, Outagamie County, City of Menasha, Green Lake County and Waupaca County. A minimum of one Childcare center per jurisdiction will be targeted.

This year, each Health Department will be responsible for the cost of binders used in their jurisdiction. Daycares providers are on strict budgets and have difficulty with funding for some breastfeeding friendly items. While they are expected to take on financial responsibility for this initiative, our goal is to assist them in locating free and low-cost items and to provide a few items to support them in achieving the breastfeeding friendly designation.

We expect this initiative to continue for the next 4 years. We have been pleased with the responses from the centers. Now that we have centers being designated as Breastfeeding Friendly, more centers are contacting us with interest.

Thank you for your consideration.

\_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_