



2017 WALC Breastfeeding Conference

This program is intended for physicians, nurses, lactation consultants & other professionals interested in improving breastfeeding practices.

James J. McKenna, Ph.D. is recognized as one of the world's leading authority on mother-infant cosleeping in relationship to breastfeeding and SIDS. He also regularly gives lectures on over 20 specialized topics relating to cosleeping and breastfeeding especially to pediatric medical professionals and parents. Here in the United States he remains a primary spokesperson to the media on issues pertaining to infant-parental sleeping arrangements, nighttime breastfeeding and SIDS prevention. He has also published two monographs on SIDS and infant sleep, and co-edited two books: *Evolutionary Medicine* and *Evolutionary Medicine And Health: New Perspectives*. His first trade book for parents was published in 2008 entitled: *Sleeping With Your Baby: A Parents Guide To Co-sleeping*.

Jane Morton, M.D. brings fresh ideas, in-depth training and a demand for clinical excellence to the "subspecialty" of breastfeeding medicine. She was the Director of the Breastfeeding Medicine Program at Stanford University, executive board member of the American Academy of Pediatrics' Section on Breastfeeding. Her particular interest is preventing breastfeeding problems by training new mothers, their partners and their providers simple, doable but critical steps from the first day, no matter what the challenges may be. Her compassion & wisdom have helped train countless clinicians to provide the expertise & gentle care each new mother deserves. Her current focus is on designing a parent-centric educational, personalized tool for breastfeeding support in the first postpartum hour, no matter what the scenario.

Debra Pearson, D.C., Ph.D. received her doctorate degree in Nutritional Sciences from the University of California, Davis. Dr. Pearson has conducted research on phytochemicals and heart disease, vitamin D and the nutrient profiles of grass-grazed dairy products and is the author of several scientific publications. Dr. Pearson has lectured to health professionals and the lay public on a variety of nutrition-related topics, including the effect of agricultural practices on the nutrient content of foods, nutrition and women's health, cardiovascular disease and chronic degenerative diseases. Dr. Pearson is currently an associate professor at the University of Wisconsin - Green Bay, teaching courses in nutrition and biochemistry and conducting research.

March 9 - 10, 2017



Book rooms early!!!

Best Western Premier
Waterfront Hotel & Convention Center
1 Main Street, Oshkosh, WI
1.855.230.1900

SCHEDULE OF EVENTS

... breastfeeding education for all seasons!

Thursday, March 9, 2017

- 9:30 - 10:15 Registration, Exhibits Open
- 10:15 - 10:20 Welcome
- 10:20 - 11:50 The Return of Breastsleeping: Humankind's Oldest & Most Successful Sleep & Feeding - McKenna
- 11:50 - 12:20 Break, Box Lunch Pick Up & Visit Exhibitors.
- 12:20 - 1:50 Picasso & Breastfeeding: Keeping Bedside Care Simple for Low & High Risk Infant - Morton
- 1:50 - 2:15 Break & visit exhibitors.
- 2:15 - 3:45 The Return of Breastsleeping (Part 2) - McKenna
- 3:45 - 4:00 Break & visit exhibitors.
- 4:00 - 5:00 Revising the Game Plan: Beyond Baby Friendly, Thinking Outside the Box - Morton
- 5:00 - 7:30 Dinner on your own.
- 5:15 - 6:00 Mindful YOGA with Jenny DeDecker, location to be announced, (donations welcome).
- 7:30 - 9:30 Social Gathering (Adults Only) - Dessert - Drinks - Music - Sharing

Friday, March 10, 2017

- 6:30 - 7:15 Mindful Yoga with Jenny DeDecker, location to be announced, (donations welcome).
- 7:00 - 8:00 Registration and Buffet breakfast
- 8:00 - 8:15 Announcements
- 8:15 - 9:45 More Milk! Maximizing Milk Supply with Early Hand Expression & Hands-on Pumping - Morton
- 9:45 - 10:15 Break & visit exhibitors.
- 10:15 - 11:30 Bio-cultural Origins of Inconsolable Crying (Colic) and SIDS:
What's the Connection and What Can We Do About It? (A New Model) - McKenna
- 11:30 - 12:30 Lunch
- 12:30 - 1:45 Vitamin D and Breastfeeding - Pearson
- 1:45 - 2:00 Break
- 2:00 - 3:15 Basic Concepts to Teach & Tell Parents About Safe Sleep & Infant Sleep Development - McKenna
- 3:15 Close - On-line Evaluations for Certificate of Attendance

Conference Registration Fees

Entire conference: Early bird by February 2 - \$200.00 ● Standard by February 17 - \$225.00 ● Procrastinators after February 17 - \$250.00

Thursday or Friday only: By February 2 - \$125.00 ● by February 17 - \$140.00 ● after February 17 - \$160.00

Registration may be done by mail or by credit card online at <https://www.regonline.com/2017walcbreastfeedingconference>. There will be a service fee added to the online registrations to cover the cost. A \$10.00 per person discount is available for WALC members. Use discount code "member". Registration will be limited to 400 so register early!

Conference fee includes: bound syllabus, Thursday lunch, Thursday evening social, buffet breakfast & lunch on Friday. Vegetarian & gluten free choices available upon advanced request (see registration form below).

Registration/Cancellations:

Mailed forms must be accompanied by payment and must be postmarked by the dates listed above to pay the designated fees. A confirmation of your registration will be emailed. Cancellations received by February 17, 2017 will receive a full tuition refund less a \$35.00 handling fee. No fees will be refunded after that date.

Continuing Education Credits:

This program (in its entirety) has been approved for 10.75 CERP's by the IBLCE (9.5 L CERP's and 1.25 E CERP's). CPEs have been applied for through the American Dietetic Association.

Bookstore:

WALC will once again be providing the bookstore. Check or cash is preferred, but credit cards will be accepted.

Babies/Children/Pumping:

Maintaining a quiet learning environment for all attendees is paramount. Quiet babies in arms are welcome in the conference room. We ask that mothers be attentive to restless infants and step out when necessary to maintain quiet. Closed circuit TV viewing will be provided in a nearby room for mothers with toddlers, noisy babies, and mothers wishing to express milk. For the comfort of mothers nursing or expressing milk, the closed circuit TV room is for women only.

Conference Room:

Conference room temperature may vary, so bring a sweater or jacket. There are no outlets available for computers, so bring them fully charged.



Registration Form for WALC 2017 ~ BREASTFEEDING CONFERENCE

Name: _____ Credentials (for name tag): _____

Place of Employment/ Affiliation: _____

Email: _____ Home Address: _____

City: _____ State: _____ Zip: _____

Phone: Preferred: _____ Alternate: _____

Send check payable to WALC
with registration form to :
WALC Conference
Sandy Testin
218 East Lake Street
Waupaca, WI 54981
Email confirmation of
registration will be sent.
Questions: 715.258.1076

Special dietary needs please indicate: ☐ gluten free or ☐ vegetarian

If one day only please indicate: ☐ Thursday or ☐ Friday

Registration fee (see above) \$ _____

A \$10.00 per person discount is available for WALC members through 2/16/2017 \$ _____

Total conference fee \$ _____

Join WALC or renew membership (valid until 2/29/2018), add \$20.00 to the conference fee \$ _____

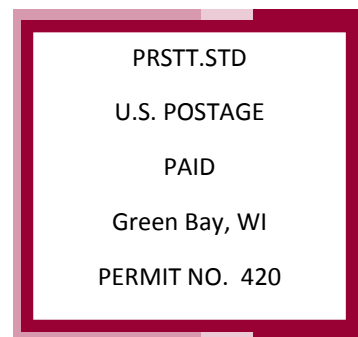
Total amount enclosed \$ _____

Please fill out the following if joining or renewing your WALC membership:

☐ ILCA member, ☐ USCLA Member, ☐ IBCLC, If yes, IBCLC # _____

Volunteer interest : ☐ WALC Conference, ☐ WALC Conference Committee, ☐ WALC Officer, or

☐ Other: _____



Registration form inside!

Hotel Reservations

A block of rooms has been reserved at the special rate of \$97.99 per room, single or double. To get this special rate, make your reservations by phone at Best Western Premier Waterfront Hotel & Convention Center: (920) 230-1900 or toll free (855) 230-1900 before **February 10th** and specifying the WALC Conference. The Best Western has an indoor swimming pool, a spa tub and a 24-hour fitness center. All rooms have a coffee maker, refrigerator and microwave. Check in is at 3 p.m. and check out is at 11:00 a.m.

Further Information

Sandy Testin, 218 East Lake Street, Waupaca, WI 54981
Phone: (715) 258-1076 Email: SandyTestin@gmail.com
Website: www.walc.net

Conference Planning Committee: Jennifer Statz, RN, IBCLC (Chair), Janet Godshall, RN, IBCLC, Beth Metsa, CD, CLS, Marty Polzin, LPN, IBCLC, Kathie Russell, RN, IBCLC, Sandy Testin, RN, IBCLC, Billie Verbruggen, CD, IBCLC

