



2016 WALC Breastfeeding Conference

This program is intended for physicians, nurses, lactation consultants & other professionals interested in improving breastfeeding practices.

Kajsa Brimdyr, PhD, CLC Kajsa is an experienced ethnographer who has worked with health care, municipal and technological businesses. She has conducted research in the U.S., Sweden, Latvia, Egypt and Iceland. Her current research involves using video ethnography and interaction analysis to change practice in hospital settings to improve continuous skin-to-skin for the first hour after cesarean and vaginal births in Egypt and the United States. Her newest DVD, the award winning *The Magical Hour: Holding Your Baby for the First Hour After Birth* is aimed at parents. Dr. Brimdyr is an advisor and faculty member for the BS in Maternal Child Health: Lactation Consulting at Union Institute & University, in Massachusetts.

Liz Brooks, JD, IBCLC, FILCA Liz is a lawyer/litigator and private practice IBCLC who brings to life the connection between lactation consultation and the law. Healthcare providers (HCPs) face ethical, moral and legal challenges every day in their clinical care. With plain language and humor, Liz explains how law and ethics affect IBCLCs and HCPs. She offers immediate, pragmatic tips so HCPs can practice ethically, legally and confidently. She is an Adjunct Professor in Drexel University's Human Lactation Consultation Program, in the greater Philadelphia area. She recently served as the President of ILCA & currently serves on the Boards of the US Breastfeeding Committee & Human Milk Banking Association of North America.

Jennifer Thomas, MD, MPH, IBCLC, FAAP, FABM Dr. Thomas is a pediatrician & breastfeeding medicine specialist at Aurora Health Care in Franklin, Wisconsin. She is a Clinical Assistant Professor at the Medical College of Wisconsin. She serves on the AAP Section on Breastfeeding Executive Board after spending several years as the Chief of the Chapter Breastfeeding Coordinators. She also serves on the Executive Board of the Wisconsin Chapter of the AAP. She is internationally recognized as a Fellow of the Academy of Breastfeeding Medicine (FABM) for her expertise on breastfeeding. Dr. Thomas' interests and research have focused on issues related to the use of social media to support breastfeeding mothers.

March 3 - 4, 2016

Best Western Premier
Waterfront Hotel & Conference Center
1 Main Street, Oshkosh, WI
1(855)230-1900



SCHEDULE OF EVENTS

... working together to normalize breastfeeding!

Thursday, March 3, 2016

- 9:30 - 10:20 Registration, Exhibits Open
- 10:20 - 10:30 Welcome
- 10:30 - 11:45 Dazed and Confused after Discharge: Cases from Home-visiting IBCLC - Liz Brooks
- 11:45 - 12:15 Break, Box Lunch Pick Up & Visit Exhibitors.
- 12:15 - 1:30 Pragmatic Solutions: Skin to Skin After Vaginal or Cesarean Birth - Dr. Kajsa Brimdyr
- 1:30 - 1:45 Break
- 1:45 - 3:00 Epigenetics and Breastfeeding - Dr. Jenny Thomas
- 3:00 - 3:30 Hotel Check In, Networking and Vendor Visiting
- 3:30 - 4:45 Game Show! Avoiding IBCLC Legal & Ethical Jeopardy - Liz Brooks
- Dinner on your own.
- 7:30 - 9:30 Social Gathering (Adults Only) - Dessert - Drinks - Music - Sharing

Friday, March 4, 2016

- 7:00 - 7:50 Registration and Buffet Breakfast
- 7:50 - 8:00 Announcements
- 8:00 - 9:15 Using a Physiological Approach to Help Mother's with Low Milk Supply and Maternal Obesity - Dr. Jenny Thomas
- 9:15 - 9:30 Break
- 9:30 - 10:30 Making it Stick: Implementing Sustainable Changes to Hospital Practice - Dr. Kajsa Brimdyr
- 10:30 - 11:00 Break
- 11:00 - 12:15 Who's Your Daddy ... Mommy, Surrogate or Donor?
Modern Families, Lactation Ethics & the Law - Liz Brooks
- 12:15 - 1:15 Lunch
- 1:20 - 2:35 Implications of Labor Medications on Newborn Behavior - Dr. Kajsa Brimdyr
- 2:45 - 3:45 An Approach to the Fussy Baby (Reflux, Colic & Breastfeeding) - Dr. Jenny Thomas
- 3:45 Close - On-line Evaluations for Certificate of Attendance

Conference Registration Fees

Entire conference: Early bird by February 4 - \$185.00 ● Standard by February 18 - \$200.00 ● Procrastinators after February 18 - \$225.00

Thursday or Friday only: By February 4 - \$110.00 ● by February 18 - \$120.00 ● after February 18 - \$135.00

Registration may be done by mail or by credit card online at <https://www.regonline.com/2016walcbreastfeedingconference>. There will be a service fee added to the online registrations to cover the cost. A \$10.00 per person discount is available for WALC members. Use discount code "member". Registration will be limited to 400 so register early!

Conference fee includes: bound syllabus, Thursday lunch, Thursday evening social, buffet breakfast & lunch on Friday. Vegetarian & gluten free choices available upon advanced request (see registration form below).

Registration/Cancellations:

Mailed forms must be accompanied by payment and must be postmarked by the dates listed above to pay the designated fees. A confirmation of your registration will be emailed. Cancellations received by February 18, 2016 will receive a full tuition refund less a \$35.00 handling fee. No fees will be refunded after that date.

Continuing Education Credits:

This program (in its entirety) has been approved for 10.75 CERP's by the IBLCE (8.25 L CERP's and 2.5 E CERP's). CPEs have been applied for through the American Dietetic Association.

Bookstore:

WALC will once again be providing the bookstore. Check or cash is preferred, but credit cards will be accepted.

Babies/Children/Pumping:

Maintaining a quiet learning environment for all attendees is paramount. **Quiet babies is arms** are welcome in the conference room. We ask that mothers be attentive to restless infants and step out when necessary to maintain quiet. Closed circuit TV viewing will be provided in a nearby room for mothers with toddlers, noisy babies, and mothers wishing to express milk. For the comfort of mothers nursing or expressing milk, the closed circuit TV room is for women only.

Conference Room:

Conference room temperature may vary, so bring a sweater or jacket. There are no outlets available for computers, so bring them fully charged.

Registration Form for WALC 2016 ~ BREASTFEEDING CONFERENCE



Name: _____ Credentials (for name tag): _____

Place of Employment/Affiliation: _____

Email: _____ Home Address: _____

City: _____ State: _____ Zip: _____

Phone: Preferred: _____ Alternate: _____

Special dietary needs please indicate: ☐ gluten free or ☐ vegetarian

If one day only please indicate: ☐ Thursday or ☐ Friday

Registration fee (see above) \$ _____

WALC discount (current & new members subtract \$10.00 through 2/18/2016) \$ _____

Total conference fee \$ _____

Join WALC or renew membership (valid until 2/28/2017), add \$20.00 to the conference fee \$ _____

Total amount enclosed \$ _____

Send check payable to WALC
with registration form to :
WALC Conference
Sandy Testin
218 East Lake Street
Waupaca, WI 54981
Email confirmation of
registration will be sent.

Please fill out the following if joining or renewing your WALC membership:

☐ ILCA member, ☐ USCLA Member, ☐ IBCLC, If yes, IBCLC # _____

Volunteer interest : ☐ WALC Conference, ☐ WALC Conference Committee, ☐ WALC Officer, or

☐ Other: _____

WALC
c/o Sandy Testin
218 East Lake Street
Waupaca, WI 54918

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Green Bay, WI
PERMIT NO. 420



New Location & registration form inside!

Hotel Reservations

A block of rooms has been reserved at the special rate of \$97.99 per room, single or double. To get this special rate, make your reservations by phone at Best Western Premier Waterfront Hotel & Convention Center: (920) 230-1900 or toll free (855) 230-1900 before **February 10th** and specifying the WALC Conference. The Best Western has an indoor swimming pool, a spa tub and a 24-hour fitness center. All rooms have a coffee maker, refrigerator and microwave. Check in is at 3 p.m. and check out is at 11:00 a.m.

Restaurants: Dinner on Thursday may be purchased in the hotel restaurant. A list of restaurants nearby will be available.

Further Information

Sandy Testin, 218 East Lake Street, Waupaca, WI 54981
Phone: (715) 258-1076 Email: SandyTestin@gmail.com
Website: www.walc.net

Conference Planning Committee: Jennifer Statz, RN, IBCLC (Chair), Janet Godshall, RN, IBCLC, Beth Metsa, CD, CLS, Marty Polzin, LPN, IBCLC, Kathie Russell, RN, IBCLC, Sandy Testin, RN, IBCLC, Billie Verbruggen, IBCLC, Kim Welvaert, RNC-MNN, BSN, IBCLC, Meredith Weir, IBCLC

