



WALC Business Meeting

Tuesday, May 21, 2013

Madison, WI

- I. Call to order at 12:41.
- II. January meeting minutes reviewed, motion made by Sandy Testin to approve, 2nd motion made by Marsha Barrett, all in favor.
- III. Treasurer's Report by Kathie Russell notes current checking balance \$16,721.90 as of today. \$10,205 in money market account with a total profit of interest of about \$10.
- IV. Programs Committee update by Tracy Schiefer, September meeting in Milwaukee for update on Angela's trip to Uganda. November meeting in Madison with speaker Anne Eglash. Please contact Tracy for speaker or location speakers.
- V. Membership update by Sandy Testin, current membership 163.
- VI. USLCA update provided by Kathie Russell. Six new chapters with a total of 28 chapters. Spanish for IBCLC program now being offered as MP3 download. Marketing update's goal is to get advanced practice recognition for IBCLC so we may get QR code to bill for reimbursement. Creating a parent card to help parents understand what an IBCLC does. Please follow IBCLC on facebook and twitter! If you need help developing your lactation page, you may contact IBCLC for assistance! Check out their E-News. You may use (edit and share) their press releases. External affairs: they are reaching out to organizations with similar interests/goals for support as we move forward with issues. Joint Commission is looking for two members to sit on their committee. Professional Committee: encouraging greater use of their webinars. Upcoming webinars are increased in length, 4-6 hours. Looking for feedback for speakers and topics to present about. Liz Brooks will be sending out blast emails regarding ethical issues and needs for legislature support, please respond to these. Earth Day promotions were posted on the site, which are free to use and reproduce. RJ Weber, the Executive Director, spoke about membership and encouraged more to join.
- VII. WALC conference –Jenny Statz notes that the Conference Committee will be meeting next week to decide on speakers for the annual WALC conference. Total profit of the 2013 conference was \$9,375.80. March 6 & 7th 2014.
- VIII. Old Business
 - a. President Elect position – open position, Jill Bohn considering this.
 - b. Secretary position
- IX. New Business
 - a. Voting –Secretary position was voted to be Jill Bohn. However, Jill Bohn is considering the President Elect position and Kimberly Welvaert is considering the Secretary position. Voting will go out to membership for vote.

- b. USLCA liaison –Angela Lang has accepted this position. Thank you to Lisa Brock for your incredible support and devotion to this role!
 - c. Program Coordinator –Tracy Schiefer has accepted this position. Thank you
 - d. WALC grant applications
- X. Meeting adjourned at 13:14, motion made by Jenni Johnson to adjourn the business meeting, 2nd motion made by Kathie Russell.

Meeting minutes respectfully submitted by Jill Bohn.