



WALC Business Meeting
January 20th, 2012
Beaver Dam, WI

- I. 09:30-10:00 Registration and Social
- a. Brook Murphy- co-owner of Green Baybeez store; update regarding Jermichael Finley donated Symphony breastpumps to NICU.
 - b. Ruth Sweet- update regarding retirement and breastfeeding involvement
 - c. Marcia Barritt- private practice in Milwaukee & Madison and birth doula, LLL leader
 - d. Winnie Mading- retired, founding member of WALC.
 - e. Jill Mallory- family physician, providing today's lecture.
 - f. Loral Franchek- LLL leader
 - g. Julie Packard- LLL leader
 - h. Samantha- LLL leader, 2013 having Dr. Nils Bergman present at conference. Also works for WIC, starting community moms group.
 - i. Kathy Zube- works with milk bank and Madison Breastfeeding Coalition of South Central Wisconsin
 - j. Lisa Brock- IBCLC at Children's Hospital in Milwaukee, working to get donor human milk bank on unit, involved on various breastfeeding committee's and initiatives.
 - k. Peggy Winch-NICU w/ private suites, increased # IBCLCs, breastpumps have premie cards, great increase in moms pumping successfully.
 - l. Sandy Testin- IBCLC at Waupaca, WALC membership coordinator.
 - m. Becky Krumweide- IBCLC, retired, past WALC president & on conference committee, sells breastpumps and accessories.
 - n. Jenny Johnson- IBCLC in Green Bay, WALC program coordinator.
 - o. Janet Goeshall- IBCLC at Beaver Dam hospital, volunteer chair person for conference committee.
 - p. Kelly Belter- RN & CLC at Beaver Dam hospital,
 - q. Kathy Russell- IBCLC at Meriter, Board Member and conference committee member.
 - r. Jill Bohn- PHN & IBCLC at Wood County Health Department, Board Member, update regarding upcoming activities (walk/run & golf outing, nursing photo project, community mapping project, etc). Wis. Breastfeeding Coalition Board Member.
 - s. Karen -IBCLC, going for Master's in Nurse Education.
 - t. Pat Gima- retired, member& past President of WALC.
- II. 10:00-12:00 Complementary and Alternative Therapies in Breastfeeding
Presented by Jill Mallory, MD, IBCLC
Board Certified Integrative Medicine
Wildwood Family Clinic
Madison, WI

*PowerPoint presentation will be available on WALC website

- a. Define “complementary and alternative/integrative” as a general class of approaches
- b. How might you create a healing environment?
- c. Describe two therapies that involve touch and how they might be used?
- d. What might acupuncture be beneficial for?
- e. When might you suggest chiropractic manipulation?
- f. List 2 benefits of craniosacral therapy for the nursing dyad
- g. What is the purpose of remedial co-bathing?
- h. Why is homeopathy considered safe in breastfeeding dyads?

III. 12:00 Lunch (\$7/person) exact change appreciated

IV. 12:30 Business Meeting

- a. Called to order at 12:16 p.m.
- b. Approval of minutes for November 15th, 2011 meeting. Motion made by Kathy Russell to approve meeting minutes, 2nd motion by Sandy Testin.
- c. Membership- Sandy reminds of membership due date and conference registration. WALC is cleaning out mailing list; please notify Sandy if you haven't received your conference brochure. You may access the brochure and info on the WALC website as well.
- d. Programs- Jenny provides update re: May's meeting w/ Dr. Jen's clinic, will confirm & update group. Consider having September's meeting in Rhinelander, Jill to get Jenny the contact info for finding host for Sept. meeting.
- e. USLCA update by Lisa Brock- USLCA update, inaugural conference is looking for volunteers to assist with committee and conference.
- f. Treasurer's report- Kathy provides update, about \$12,000 in checking acct and \$10,000 in money market acct. Conference fees haven't started to come in yet.
- g. WALC conference update- Becky provides update, reminder regarding reserving hotel room under “WALC” which helps keep conference costs down by providing free rooms for speakers, based on number of rooms booked. Must call hotel directly to reserve room under WALC, next year we may be able to reserve and get credit online. Food costs have increased significantly. 25 year celebration of WALC!! Conference registration continues to be done via paper, the expense to do online registration would increase fees by about \$12 per person. Decision has been made to keep conference reasonably priced to members.
- h. Old business
 1. CERP's- challenges discussed regarding getting CERP's in a timely manner through USLCA. USLCA offices were closed for an extended period of time and there were changes in positions. Voices are being heard. WALC staff continues to pursue communication with USLCA.
- i. New business
 1. WALC survey- results discussed as well as methods to enhance membership.

2. Financial- Becky discusses vision of WALC and plan to utilize funds. Discussion regarding aligning WALC survey results with our future plans to utilize funding. Ideas include:
 - a. supporting Wisconsin Breastfeeding Coalition doing billboard campaign, WALC's mission is to support Lactation Professionals.
 - b. Best For Babes Foundation- support campaign
 - c. Supporting African American Breastfeeding Alliance- Becky & Lisa. \$750 donated last year. Ruth mentions having Dalvory speak to WALC meeting and/or provide a written plan to use funding. The great work of Dalvory and Hershey discussed as well as the plan to provide support. Kathy to follow up with Hershey to put together plan to utilize funding. Hispanic and Native American population needs discussed as well. Further discussion tabled.
 - d. Donating to Mothers Milk Bank of Western Great Lakes discussed, when the bank opens, no immediate needs known. Funding for milk banks to start in Wisconsin.
 - e. WALC members encouraged to suggest proposals to utilize funding. Plan to create a grant application (Becky) & procedure to review grant applications in January and provide approved grants. Fiscal year ends in May. This would allow for an organized plan for the fiscal year. Focus for grant approval to be on those who impact lactation efforts in Wisconsin or global efforts (Infant Risk Center, Josephine, milk bank). Plan to update members at the WALC conference to increase awareness of grant application and procedure.
 - f. Motion made by Ruth Sweet to spend \$500 for Dalvory and \$200 to Hershey, with an approved plan to for how each will spend the money. No 2nd or approval of this motion. Motion made by Kathy Russell that Dalvory and Hershey receive funding based on requested needs and amounts, Marcia Barritt second the motion. All in favor.
 - g. Motion made by Winnie Mading to consider the details of the Wood County walk/run and golf outing to fund \$1,000 total sponsorship, 2nd motion by Heidi Linch. All in favor. Jill will provide more details and registration information.
 - h. Wisconsin Breastfeeding Coalition – Lisa may serve as WALC & USLCA rep. for WBC. All in favor.
 - i. Safe Sleep- concern discussed by Anne Altshuler regarding the upcoming Safe Infant Sleep Summit and the concern for the lack of breastfeeding support.

j. Meeting adjourned at 13:53.

WALC Conference March 8th & 9th

Next WALC Meeting: Tentatively planned for Tuesday, May 15th, 2012 “Clinical Day” in Franklin, WI. Tour and operation of Dr. Jen Thomas’ lactation clinic with topics to include phone triage and Domperidone.

Thank you to Beaver Dam Community Hospital for hosting today’s meeting

Meeting minutes submitted by Jill Bohn.