WALC Business Meeting

Meriter Hospital

Madison, WI

- I. Call to order at 12:18pm
- II. Approval of minutes for September 2011 meeting, motion made by Sandy Testin, second motion by Becky Krumweide.
- III. Membership update by Sandy Testin, reminding group to update and verify correct contact info with WALC website and group
- IV. Programs update by Jenni Johnson: Please read conference registration info as there will be changes. Next 2 meetings: January 20th in Beaver Dam, Dr. Jill Mallory will be speaking on "Complementary and Alternative Therapies in Breastfeeding". May 15th in Franklin, Dr. Jen Thomas will cover phone triage, domperidone, tour and operation of lactation clinic. Other meetings: Sept 21, Nov 13, 2012 @ Columbia St. Mary's
- V. USLCA update by Lisa Brock, she participates in monthly teleconferences. USLCA conference in St. Louis in 2013. Contact Lisa if you have any difficulty with webinars. Any WALC members who missed webinars may check them out, though CERPS will not be available.
- VI. Member Introductions.
- VII. Survey will be developed and sent out to WALC members. Results shared at January meeting. Purpose: to help meet the needs of members and enhance membership.
- VIII. Treasurer's Report: Kathy Russell Money Market Account- \$10,000+ General WALC account- \$12,000
- IX. WALC Conference Report- brochure will be posted on website in one week, 25th Anniversary of WALC, 4 speakers: Nancy Morhbaker, Karen Grommada, Nancy Williams, & Jenny Thomas. Also showing DVD from Josephine. Reminder: if you reserve a hotel room, make sure you mention to reserve thru WALC to give credit towards rooms for speakers. You must call Radisson directly.
- X. Old business: Secretary position voted to be Jill Bohn.
- XI. New Business: going green, posting meeting notices on website and posting membership directory info on website as well. Will not be printing minutes, members may view them online and print as desired. Plan to send blog posting to members. Goal: minutes out to group within 2 weeks, then reminder posted to group for upcoming meeting with rsvp's to meeting (which includes lunch, unless otherwise noted). Constructive feedback welcomed.
 - a. ILCA dues: to get group discount (\$169), deadline December 2nd, write check with completed form and member number to WALC & send to Kathy Russell. Group blog posting to remind of this info.
 - b. SIDS/Safe Sleep Campaign discussion re: webinars by Dr. Rachel Moon, Milwaukee billboard campaign that includes baby with butcher knife and Fox News program on SIDS and infant deaths in Milwaukee. Links & more info:

Fox News Program on SIDS and Infant Deaths in Milwaukee:

http://www.blogher.com/fox-news-says-infant-cosleeping-deaths-linked-formula-feeding May 14, 2010 (9.24 minutes) Watch all the way to the end. Article at http://www.naturalchild.org/james_mckenna/cosleeping.pdf

James McKenna and Thomas McDade. "Why babies should never sleep alone: A review of the co-sleeping controversy in relation to SIDS, bedsharing and breast feeding." *Paediatric Respiratory Reviews* (2005) 6, 134-152.

Anne Altschuler brought up concerns regarding Dr Rachel Moon's presentations regarding infant safe sleep. Anne stated: "I was very concerned about the tone of these presentations and the dismissive attitude I sensed towards parents and breastfeeding." Rachel Moon, MD webinars on "Hot Topics in Infant Safe Sleep" are at http://www.sidscenter.org/podcasts/ASIP_2010_Safe_Sleep.html The topics discussed are reflux, car seat sleeping, bed sharing and cosleeping and their relationship to breastfeeding, twin crib sharing, preventive effect of breastfeeding, swaddling, soft bedding and bumper pads. Rachel Moon is head of the SIDS Section of the AAP. You can listen to all the webinars, which are archived.

Another webinar was held on November 9, titled, American Academy of Pediatrics Task Force: SIDS and Other Sleep-Related Infant Deaths: Expansion of Recommendations.

Diana West, Diane Wiessinger, and Teresa Pitman are working on a book on "the unique safety of bed-sharing with a breastfed baby." They expect to have it done by the end of 2012.

c. Update from Anne Altshuler regarding the Breastfeeding Coalition of South Central Wisconsin's website: <u>http://www.bcscw.org/</u>

Meeting Adjourned: 13:05

Minutes Respectfully Submitted by: Jill Bohn