

## 09/25/19 WALC Business Meeting Minutes

**Present:** Allison Laverty, Montag, Diane Oakland, Sandy Testin, Ann Grauer, and Stephanie Ryan,

**Secretary Report:** Minutes from the last meeting reviewed.

Allison will ~~create a post add to the minutes~~ on the website that a grant went out to Western Wisconsin Health. Minutes were approved as amended– motion Allison, second Diane.

**Welcome to Stephanie Ryan** ( Thanks☺)

**Treasurer's Report: Checking \$27,470.24 Money Market \$20,288.39**

**USLCA Updates** – given by Allison in Lisa's absence

- USLCA continues to offer continuing education for their members, and that information is posted on their website.
- Regional workshops are offered, and one is coming up nearby in Council Bluffs, IA, on October 30.
- There is a hub on the USLCA web page for practicing IBCLCs
- USLCA group membership \$75 for WALC members – discount code is still available – info is on our website,
- Online renewal on USLCA website  
Lisa Brock is our USCLA liaison – contact her with any questions
- We need to maintain at least 25% of WALC members ~~and~~ WALC President [as](#) USLCA members to continue being USLCA chapter

Our chapter was the chapter of the year, so Diane will contact Lisa regarding the Social Media patch for chapter of the year.

**Membership Report** – Currently at 194 members. We are continuing to look at online payment options for our members. One option would be to have them pay an increased fee if they pay online. Our membership fee has been \$20 for 15 years.

### **Programs:**

September's ~~W~~A~~L~~C/~~W~~B~~C~~ Summit meeting (tomorrow ~~9/26~~)  
75 people are scheduled to attend.

Dr. ~~Doering~~ ~~man~~ has arrived ~~at the hotel~~.  
Great collaboration with WBC

November 12 to be held in ~~Neenah~~ ~~Menasha~~

Ideas are related to social connectedness. Allison has a coworker that is an expert in this area. Allison will step in and discuss how this relates to breastfeeding.

January -17 program –

[Looking for site in Possibilities](#) Milwaukee

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. It was proposed to as - Dalvrey and her Dad peer program with the African American Breastfeeding Network – about a 2-hour program.  
Green Bay w/BCBC

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March is our conference

May 19 -- La Crosse

Stephanie is looking into a space in La Crosse and we had discussed asking for Camie Goldhammer, and breastfeeding for our indigenous populations.  
The location should hold up to 80 people.

??? Allison will contact Camie re: her talk topics and availability. (This may be on hold due to program update at WALC/WBC 9/26/19

Wisconsin LLL Conference in November 2020 will collaborate with WALC to bring in Kathy Kendall Tackett. Will discuss a possible discount for WALC members. Sandy will talk with Hannah about this option.

### **Conference Update**

March 5 & 6, 2020 in Oshkosh

Speakers: Marsha Walker, Sue Vaughn Kratz, and Sara Chana Silverstein. Save the dates will start being distributed at the WBC/WALC event tomorrow.

Allison will arrange some Wednesday night fun and Yoga on Wednesday night as well as the usual yoga events that have been offered in the last few years.

### **Social Media Update** by Ann

Sharing stories. Lots of re-shares are happening. There have been a lot of comments and messaging. The group agreed that Ann is doing an outstanding job with social media.

### **Old Business**

Received a Thank you note from Dalvrey and the AABN

Discussed above

### **New Business**

Grant Application – Advocate Aurora Healthcare applied for a grant to help offset the cost of donor milk to sell in their gift shop in their hospital. 619 babies at their hospital have received donor milk. They would like grant so they could sell the milk for \$10 instead of the \$18 actual cost. After much discussion, it was decided that the board need more information about this program

such as why the boutique? Hours of the boutique? How would the integrity of the milk be maintained?

Elections – Allison has served her two terms as president. Her first term began in November of 2015. We will need to decide how to proceed. ~~†Allison † January of 2020, Allison~~ will post on website that we are accepting they are taking nominations applications for a president-elect and other board members. She will mentor the elect for a year, and then the elect will become president. If no one comes forward, a new plan will need to be developed.

Applying for tax-exempt status – Kathie and Allison will be looking into it. They are unsure if our group is eligible. The board discussed hiring a lawyer who specializes in this area and just getting it looked into and getting it done.  
501C6 = tax exempt  
501C3 = Accepts donations

Audit – Diane brought up doing a financial audit. If we will be applying for the tax exempt status, we will need a recent audit. We will plan to do the audit in January on the last fiscal year.

Suggestions for future speakers

Ginny Baker

Lisa Marasco

Next meeting November 12 in Neenah.

Adjourned at 9:12

Respectfully Submitted,

Stephanie Ryan