

# Building a Breastfeeding Legacy

Cathy Carothers, Every Mother Inc.

Jen Ortner, State WIC Breastfeeding Coordinator

Dr. Jenny Thomas, MD, IBCLC Aurora Health Care

**Tuesday, September 19, 2017, 8:00 am - 5:00 pm**

**LAMBEAU FIELD - Legends Room,  
1245 Lombardi Avenue, Green Bay, WI 54304**

Join BCBC, WALC, HSHS and WIC for a day of breastfeeding education!

Receive 6 L CERPS, view 2 new lactation rooms, Collective Update, team picture & tailgate lunch.

Online Registration: <https://www.regonline.com/lambeaubfconference>

(Find learning objectives, hotel accommodations & directions to enter stadium)

@ FB: BrownCountyWisconsinBreastfeedingCoalition, [www.breastfeedingbrowncowi.com](http://www.breastfeedingbrowncowi.com) or [regonline.com](http://regonline.com))



Or return this form with payment to:

Lambeau BF Conference c/o WIC Program, 610 South Broadway Street, Green Bay, WI 54303

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ \$60.00 Online or postmarked by August 19th

\_\_\_\_\_ \$75.00 Online or postmarked after August 19th

“Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work.” Vince Lombardi



St. Vincent  
St. Mary's



## Game Day Schedule

- Pregame: Registration, breakfast snacks & welcome! (7:15 - 8:05)
- Kickoff: The Ingredients of Human Milk - Dr. Jen Thomas (8:05 - 9:05)
- Time Out: Break (9:05 - 9:15)
- 1st Quarter: High Five for Success: Helping Moms Prepare for their Hospital Experience - Cathy Carothers (9:15 - 10:15)
- Time Out: Break (10:15 - 10:25)
- 2nd Quarter: The Sensory Experience of the Newborn  
- Dr. Thomas (10:25 - 11:25)
- Time Out: Wisconsin Collective—Jen Ortner (11:30 - noon )
- Half Time: Lunch & Network (noon — 1:10)
- 3rd Quarter: Working Together: Communicating With Physicians About Breastfeeding - Dr. Jen Thomas (1:10 - 2:10)
- 4th Quarter: Making it Work: Supporting Nursing Moms at Work  
Cathy Carothers (2:15 - 3:15)
- Time Out: Snack (3:15 - 3:30)
- Post Game: The Time is Right: Seize the Moment!  
Cathy Carothers (3:30 - 4:30)

