

## WALC Board Meeting

Thursday, January 14<sup>th</sup>, 2016

Green Bay, WI

- I. Call to order by President Allison Laverty Montag. The following were present: Sandy Testin, Heidi Lynch, Kathie Russell and Kim Welvaert.
- II. November meeting minutes. All reviewed and no corrections obtained. Motion to approve by Sandy with second by Allison. All in favor and motion passed.
- III. Treasurer's Report by Kathie.
  - a. Checking account \$20,741.04 and money market account \$10,233.50.
  - b. Main financial activity has been due to the conference.
  - c. WBC (Wisconsin Breastfeeding Coalition) \$75 membership has been paid. 2 WALC members can attend the 2016 WBC Summit. Who to select will be discussed at a later meeting.
  - d. Was the CERP bill paid? Sandy filed a report in May which generated a bill. Yes, this was paid per Kathie. WALC is a long term provider for CERPS in 2013-2016. Sandy is taking ownership of the CERPS to ensure WALC compliance. Looking at the last 2 years, everything is in order.
  - e. WALC received a \$1,200 anonymous donation.
- IV. Membership Report by Sandy.
  - a. 216 members, highest our membership has ever been.
  - b. To continue as a group member of USLCA, 25% of our members must also belong to USCLA.
    - \*Uncertain of exactly what happens if we don't reach that number. Allison will follow up with Lisa and Angela for their insight.
    - \*We will start tracking at the conference and meetings. For those that have already registered for the conference, we won't know but we will now add to the online registration. Promotion for USLCA will go in the conference syllabus.
    - \*Place an explanation of USLCA on the WALC web site, encouraging members to join along with a link to the USLCA web site. Kathie will talk with Angela and Lisa.
  - c. Offering of a student membership to WALC?
    - \* WALC membership is \$20/year. Decision made to not offer a discounted fee.
    - \*Recommendation to encourage students to take advantage of USLCA membership.
- V. USCLA Report by Allison.
  - a. Lisa and Angela not present at today's meeting.
  - b. Lisa and Angela will have a booth at the conference promoting membership with literature and materials. Have they ordered from USLCA? Sandy will contact Meredith and Billie (who are working on the vendor tables for the committee) to ensure there's a table for them.

VI. WALC Conference Report by Sandy.

- a. March 3<sup>rd</sup> and 4<sup>th</sup>, 2016 at the Best Western Premier Waterfront Hotel & Conference Center in Oshkosh, WI. <http://oshkoshwaterfronthotel.com/>
- b. Kathie is the site chair. Conference committee members visited the new site last week. So far everything is on track. We are fortunate to be working with many of the same staff from the previous site. Link for hotel reservations can be found here. [http://www.walc.net/wp-content/uploads/2013/10/save the date conference 20141-pdf/hotel-registration/](http://www.walc.net/wp-content/uploads/2013/10/save_the_date_conference_20141-pdf/hotel-registration/)
- c. Kim and Sandy are working on registration. Issues with the WALC web site were reported. Since we don't want this affecting registration, Kathie and Sandy are working on it. Registration now available on line, which does involve a convenience fee <https://www.regonline.com/Register/Checkin.aspx?EventID=1787419> or paper <http://www.walc.net/wp-content/uploads/2015/12/WALC-Conference-Brochure-2016.pdf> mailed to Sandy.
- d. Sandy will email the WALC board members with the WALC Year In Review for input prior to putting in the conference syllabus.
- e. Question was asked about taping the conference and this was declined.

VII. Programs Report by Heidi.

- a. Angela to now take over in May. Angela wasn't able to attend the meeting today or tomorrow. Heidi will connect with Angela in the next 1-2 weeks to discuss transition of role.
- b. At the November 2015 meeting, a member asked about sending out a Survey Monkey regarding looking at changing dates/times of our meetings. Board decision to not change dates for 2016 but may look at 2017.
- c. Meetings for 2016.
  1. Friday, January 15<sup>th</sup> meeting in Green Bay.
    - \*Topic on Bridging the Gap....Creating a Breastfeeding Support Network for Continuity of Care with Allison Laverty Montag, RLC, IBCLC and Kathryn Jacobe, MD. 1 L CERP and 1 R CERP.
  2. Tuesday, May 17<sup>th</sup> meeting in Madison.
    - \* Topic on Relactation with Alyssa Schnell, MS, IBCLC. <http://www.sweetpeabreastfeeding.com/about-us.html>
    - \*Confirmed with Kathie that Alyssa's travel arrangements have been secured.
  3. Friday, September 16<sup>th</sup> meeting in Appleton?
    - \*Potential speaker on the Mother's Milk Bank of the Western Great Lakes and milk donation?
    - \*The WBC Summit is 9/23/2016 in Marshfield.
    - \*Allison, Sandy and Kim have a phone meeting on 1/20/2016 with Kelli Stader of WBC to discuss collaboration between WBC and WALC. Possibly do a meeting in September together and offer a whole day of education?

\*Allison will email the board after meeting with Kelli.

4. November meeting TBD.

d. USLCA CERPS

1. We receive 1 free CERP webinar every year as a member.
2. Not able to place on WALC web site and have members access it individually.
3. Discussion on offering it at the end of the conference and/or meeting? No decision made.

VIII. Old Business

a. Bylaws and Policy Updates

1. Tabled for now.

b. Pathway to becoming an IBCLC

1. Discussion on CLC vs. CLS courses.
2. CLC through Healthy Children, promotion not to obtain IBCLC whereas CLS course does.
3. Recommendation to promote CLS but how to do this? No decision made.

c. Secretary position

1. For those interested, contact Allison by February 1st. Notification of the open position will be announced again at the meeting tomorrow and placed on the WALC web site.

IX. New Business

a. Grant Requests

1. The Mother's Milk Bank of the Western Great Lakes awarded \$1,400 to purchase 2 new freezers. All in agreement, no vote needed.
2. \$1,050 awarded to the African American Breastfeeding Alliance of Dane County for 7 of its members to attend the February 2016 Outpatient Breastfeeding Champion Training in Madison with the Milk Mob. Allison proposed with need to clarify with Dr. Eglash regarding who to send the money to and if any participants had already received a WALC grant to attend the CLC course, second by Heidi, all in agreement. Recommended for participants to give feedback to WALC after the training. Allison will follow up on this.
3. \$600 awarded to Richland Hospital to obtain an upright freezer as they pursue becoming a milk depot for the Mother's Milk Bank of the Western Great Lakes. Heidi proposed with Allison second, all in agreement.
4. Allison will contact the recipients and post on the WALC web site.

b. Mentorship Program

1. Challenging for those wanting to become an IBCLC and obtaining practice hours. Should WALC develop a mentorship program?
2. For those working in Baby Friendly hospitals, having outsiders come into obtain hours is not always welcomed due to training of their own staff, hospital regulations, etc.
3. Recommended to bring up at the business meeting for ideas.

c. Web Site Concerns

1. As discussed in the conference section of the meeting minutes, there have been issues. Appears to have been fixed as board members able to get onto the site without difficulty.

2. If issues are noted, please contact Kathie or Sandy.

d. Next board meeting to be TBD. Will this be in the evening before the business meeting or in the morning? No decision was made.

Meeting adjourned.

Meeting minutes respectfully submitted by Kim Welvaert.