

WALC Business Meeting

Tuesday, May 19th, 2015

Beaver Dam, WI

- I. Call to order at 1254 by President Jill Bohn with the following present: Marcia Barrett, Crystal Zimmerman, Terri Funk, Cheryl Callis, Allison Laverty Montag, Kathie Russell, Janet Godshall, Lisa Brock, Betsy Bush, Sandy Testin, Jennifer Johnson and Kim Welvaert, Angela Lang.
- II. Thanks to Judith Gutowski BA, IBCLC, RLC for speaking on Affordable Health Care Begins with IBCLCs: Access to Lactation Support as a Cost-Effective Preventive Health Measure. 2 R CERPS. 19 were in attendance for the presentation.
- III. January meeting minutes were reviewed. No additions or corrections made. Motion made by Lisa to accept as written with Allison second. All in favor.
- IV. Treasurer's Report by Kathie
 - a. Checking account \$34,321.10 and money market \$10,226.
 - b. Not all expenses have been accounted for. Still need to pay for the CLC grants. We were able to send 4 to the Madison CLC week long training.
 - c. End of fiscal year is May 31, 2015.
- V. Programs Report by Jill for Heidi Lynch
 - a. UC Davis Baby Behaviors program on Friday, September 18th at Wheaton Franciscan Healthcare in Milwaukee. 120 max room capacity. <http://lactation.ucdavis.edu/conferences/>. Brown County WIC will also be offering the program on Thursday, September 19th in Green Bay. Registration will be on the WALC web site in 2 weeks and email sent out to WALC members. Registrations can be mailed to Sandy or done on-line. Early bird registration by August 21st is set at \$50 WALC members and \$70 non-members and then after that date, WALC members \$70 and non-members \$90. Anticipating that this will fill up quickly.
 - b. Tuesday, November 17th meeting will be in La Crosse, Wisconsin and topic on breastfeeding and contraception with Jennifer Meyers, CNM.
 - c. January 2016 meeting to be held in Green Bay with topic to be determined. Possible ideas given by all: breast pumps, infant proctocolitis, body work (massage, cranial sacral therapy), essential oils, etc.
 - d. Goal is to offer the Go To Meeting availability for those unable to travel to our meetings. We will try to provide this at our November meeting.
 - e. Heidi will be stepping down as Programs Chair January 2016. If interested in this role, please contact a board member. Heidi will assist until the person who takes over is comfortable with the position and duties.

- VI. Membership Report by Sandy
 - a. 170 members.
- VII. USLCA Report by Angela
 - a. Today's presentation was the update on what is being worked on at the USLCA level.
 - b. Pamphlets from USLCA about licensure were given today.
For USLCA members, you can obtain at <https://uslca.org/inside-uslca/committees/licensure>
 - c. A small group met with Marsha Walker at the WALC conference in March.
 - d. Please contact Angela if interested in being on the licensure committee.
- VIII. WALC Conference
 - a. 372 attendees and had to turn away 20.
 - b. Overwhelming positive evaluations by participants.
 - c. Discussion about how we used to rotate the site of our conference around the state but that was a challenge for the committee.
 - d. For the next 2 years, our conference will be at the Oshkosh Convention Center. A few staff that used to work at Paper Valley in Appleton are now working at Oshkosh. We won't be working at ground zero which is a positive due the unique needs of our breastfeeding and pumping participants. Below is the web site of the convention center.
http://www.oshkoshwaterfronthotel.com/oshkosh_meetings_events.phtml
 - e. Jill received an email from Donna Logan who is interested in speaking at our next WALC conference. We currently have Dr. Thomas Hale confirmed and are looking for other speakers.
- IX. Old Business
 - a. Facebook
 - *Angela and Jes Fedina have been doing a great job keeping our page updated with the latest lactation education and information. Jill will send a thank you to Jes for her work on this.
 - *We have received messages on Facebook and the Board wasn't sure how to deal with this. Discussed need for a new position of Social Media or Media Ambassador.
- X. New Business
 - a. Board Elections
 - *President Elect and Treasurer. A Survey Monkey will be sent out to members to vote.
 - *Also looking to add other board positions of Programs Chair, Social Media, Member at Large, etc.

- b. Thanks to Janet Godshall and Beaver Dam Community Hospital and Clinics for hosting today's meeting.
- c. Next meeting is September 18th, 2015 at Wheaton Franciscan Healthcare in Milwaukee.

Meeting adjourned at 1324 with motion by Jennifer, second by Kathie and all approved.

Meeting minutes respectfully submitted by Kim Welvaert.