

WALC Board Meeting

Monday, May 18<sup>th</sup>, 2015

Beaver Dam, WI

- I. Call to order by Jill Bohn at 2153 with the following present: Jill, Sandy Testin, Angela Lang, Kathie Russell and Kim Welvaert.
- II. January meeting minutes. All reviewed and no corrections obtained. Sandy moved to accept as written with Angela second, all in favor and motion passed.
- III. Treasurer's Report by Kathie.
  - a. Current checking account is \$34,332 and money market account \$10,226.63.
  - b. Our checking account doesn't include the 4 CLC grants and other expenses.
  - c. Board members reminded to submit expenses as end of fiscal year is 5/31/2015.
- IV. Programs Report by Heidi.
  - a. Not able to attend today or tomorrow. Heidi's written report was read by Jill.
  - b. Tomorrow's speaker is Judith Gutowski BA, IBCLC, RLC discussing licensure.
  - c. US Davis Baby Behaviors program <http://lactation.ucdavis.edu/conferences/> is set for Friday, September 18<sup>th</sup> at Wheaton Franciscan Healthcare in Milwaukee. Brown County WIC will also host the program in Green Bay on Thursday, September 17<sup>th</sup> with Beth Metsa as the contact. Speaker cost for one day is \$1,600 and \$1,100 for travel (\$1,500 if Green Bay also). Our Milwaukee site was obtained by Angela. We will be capping the event at 120 participants. Sandy will send out an email to all members and post on our web site. For those wanting to do via mail, then registrations to be mailed to Sandy. Decision made to offer online registration which Kathie will do. Early bird registration by August 21 with member fee of \$50 and nonmember \$70, afterwards member fee \$70 and nonmember \$90. Angela to post on Facebook and will boost it. Only CERPS will be available not CEUs or CMEs.
  - d. November meeting is Tuesday, November 17<sup>th</sup> in La Crosse. Kim Welvaert is the host. Topic will be on breastfeeding and contraception with Jennifer Meyers, CNM.
  - e. Amber Micolichek from Brown County Breastfeeding Coalition inquired about hosting a WALC meeting in Green Bay. Decision made to offer the January 2016 meeting. Will ask at tomorrow's meeting for topic ideas.
  - f. Future speakers discussed. From the WALC conference evaluation, Patricia Smitz OTR, IBCLC offered to speak on oral motor intervention and breastfeeding. Sandy had sent Heidi an email from Patricia Brunette, an addiction counselor that recommended Dr. Julie Chicks who may be able to speak on addiction in the Milwaukee area.
  - g. Heidi will be completing her 2 year commitment through January. Will need to seek a new Program Chair. Heidi is willing to assist the incoming person until comfortable.
- V. Membership Report by Sandy.
  - a. 170 members.

- b. Sandy to clean out membership on the web site and feed burner.
  - c. Sandy is looking to not be in charge of membership but taking on a different role within WALC. This is not an elected position.
- VI. USLCA/ILCA Report by Angela
  - a. USLCA meets after this meeting. Focus has been on licensure which is the topic for tomorrow.
  - b. Lisa Brock maybe interested in coming back as USLCA rep. Angela will verify with Lisa at tomorrow's meeting.
  - c. At the WALC conference, a small group met with Marsha Walker about getting IBCLC licensure started for Wisconsin.
- VII. WALC Conference
  - a. 372 attendees, needed to decline 20. 133 out of 372 registered online.
  - b. Positive feedback received from participants.
  - c. Jill received an email from Donna Logan, offering to speak at our 2016 conference.
  - d. Dr. Thomas Hale is a confirmed speaker to 2016.
- VIII. Old Business
  - a. WALC Web Site
    - \*Decision made to do a one-time fee \$140 fee for maintenance.
    - \*Need to change so members will post on member page instead of home page.
  - b. Facebook
    - \*Angela and Jes Fedina have been updating our page with current lactation information since the WALC conference. It has been very active. As a group, we recommended that Jes be thanked for her work on this.
  - c. Grant Updates
    - \*The board communicated via email and agreed to allow 4 to attend the CLC course in Madison this week. 3 African American and 1 Native Indian descent.
  - d. Go To Meetings
    - \*This was discussed at our January meeting but didn't get set up for tomorrow's meeting. Kim to verify this can be done at the November meeting.
- IX. New Business
  - a. By-Laws
    - \*These need to be updated. On our web site is a section on Board policies and minutes. The President Elect might go through board minutes and update Board policies. The By-Laws could be looked at after we update the Board policies.
  - b. WBC Summit
    - \*Annual summit on June 12, 2015 in Stevens Point. We should have a WALC representative. Kim is thinking of attending. Unsure of who has the WALC boards, possibly Meredith? Sandy will contact to check.
  - c. Open board positions
    - \*Sandy gave Jill the list of possible volunteers interested in being on the Board. Jill will contact them and see what kind of commitment. Currently have 2

interested in President Elect, one without email. As a group, decided that email is important for our board members. Jill will let this person know and if unable to obtain may then withdraw. Kathie is interested in continuing on as Treasurer, no one else has expressed interest.

\*An email will go out to members on 5/26/2015 for a vote via Survey Monkey with a 1 week deadline.

d. Grants

\*BFAN: Decision made to grant \$1,350 for their breastfeeding friendly childcare project. Jill will notify.

\*Kathie received an email from Dr. Anne Eglash about our grant requirements. Kathie responded that our deadline is May 1<sup>st</sup> every year but that we would still look at grant applications after as needed.

e. Improve marketing of our meetings/conferences

\*We have social media but not utilizing it to the fullest. Our meeting was on our web site but we forgot to add to the Facebook page.

\*Email our members with reminders about meetings.

\*Possible addition of a Social Media rep on our board?

f. Possible addition to the board

\*Need for more members to participate in WALC. Possible ideas include: Social Media, Member at Large, etc. To be discussed more at next meeting.

g. Next meeting is September 18<sup>th</sup>, 2015.

Meeting adjourned at 2310.

Meeting minutes respectfully submitted by Kim Welvaert.