

## WALC Board Meeting

Tuesday, November 18<sup>th</sup>, 2014

Wauwatosa, WI

- I. Call to order by Jill Bohn @ 0827 with the following present: Jill Bohn, Kathie Russell, Sandy Testin, Heidi Lynch, Angela Lang, Jenny Statz and Kim Welvaert.
- II. September meeting minutes. All reviewed. Couple changes made. Motion made by Sandy to approve with the new changes, 2<sup>nd</sup> motion by Heidi, all in favor.
- III. Treasurer's Report by Kathie.
  - a. Current checking account \$9,785 and money market account \$10,219.02.
  - b. Paid \$1,760 to BFAN for the tongue-tie/lip-tie/suck dysfunction course with Dr. Alison Hazelbaker. The money was an incentive for the mother/baby dyads.
  - c. At last meeting, several people received the Hale books at the discounted price who weren't actually members. Kathie went by their word as she didn't have a member list. Sandy to verify and get back to Kathie. If not current members then will contact them about signing up for membership.
- IV. Programs Report by Heidi.
  - a. New certificates for September program due to date wasn't on it. Heidi will email those not present today.
  - b. January 16<sup>th</sup>, 2015 (Friday) meeting will be at Meriter in Madison with Dr. Jenny Thomas speaking on Marijuana and Breastfeeding.
  - c. May 19<sup>th</sup>, 2015 (Tuesday) meeting. Sandy to verify that Jane Peterson can speak on licensure in Waupaca.
  - d. September 18<sup>th</sup>, 2015 (Friday) meeting. Heidi will contact UC Davis about presenting on Baby Basics. \$1,600 fee for 1 day. Discussion on partnering with one of the coalitions to share expenses with hotel/travel. UC Davis typically sends 3 to teach this course. Cap it at 70 participants. Heidi and Angela to look for a room. Want either in Madison or Milwaukee due to close proximity to an airport.  
[https://www.ucdmc.ucdavis.edu/wellness/classes/breastfeeding\\_babybasics.html](https://www.ucdmc.ucdavis.edu/wellness/classes/breastfeeding_babybasics.html)
  - e. Discussion on doing better with advertisement of meetings on Facebook, web site, email, etc.
  - f. To obtain CERPS need through IBCLE, then need to get the information to them 1 month in advance. Should have commitment from speakers 60-90 days in advance.
  - g. If a speaker is unable to attend at the last minute then we should have a backup plan. Do case studies or obtain a webinar from USCLA? Discussion on would we have attendees for something that members could do at home and not travel? Would we have attendees if no CERPS available?
- V. Membership Report by Sandy.
  - a. 178 members.
- VI. USCLA Report by Angela.
  - a. Next meeting is on Thursday.

- b. Push for legislation on licensure.
- VII. ILCA Report by Angela.
  - a. Unsure if we are a current member. Kathie has been attempting to communicate with ILCA. Grandfathered in for 2014? Renew for 2015? Angela will contact Ginger.
- VIII. WALC Conference
  - a. No new updates.
- IX. Old Business
  - a. WALC Web Site
    - 1. Sandy to ensure that all current board members, updates and information is up to date. Not all board members have access to make changes. Sandy recommended that if something is needed to go through her or Stacy Comro.
  - b. Facebook Page
    - 1. All board members should have access.
- X. New Business
  - a. Scholarship information for minority CLCs.
    - 1. Angela has been working on this but didn't bring with her today. She will email the group with the completed form.
    - 2. Make applications available in February with decisions made in March.
    - 3. WALC mission statement should be on the application.
    - 4. Unable to locate the mission statement on WALC web site. Sandy will verify that it's on there.
    - 5. Discussion on reimbursement vs. payment up front. Need to be clear on expectations. 5 day commitment. Pay ½ and then when pass the exam, pay the rest? More discussion is needed.
    - 6. Who do the filled out applications need to go to when completed? Angela will take on this responsibility.
  - b. WALC email for grant submissions.
    - 1. Sandy to verify our WALC email.

Meeting adjourned at 0925 with a motion by Kathie and second by Sandy, all in favor.

Meeting minutes respectfully submitted by Kim Welvaert.