

WALC Board Meeting

Friday, January 16th, 2015

Madison, WI

- I. Call to order by Jill Bohn @ 0750 with the following present: Jill Bohn, Kathie Russell, Sandy Testin, Angela Lang, Heidi Lynch and Kim Welvaert.
- II. November meeting minutes. Not available at this time. Will have up on web site early next week.
 - a. New process discussed for Kim to send minutes to Stacy Comer for posting on the web site after giving Board 2 days for any comments.
- III. Treasurer's Report by Kathie.
 - a. Current checking account \$6,939.78 and money market account \$10,223.27.
 - b. We receive monthly statements from Associated Bank.
- IV. Programs Report by Heidi.
 - a. May meeting in Beaver Dam with Janet Godshell as host. Speaker to still be determined with topic to be on licensure. Angela to see about someone from USLCA. Possible video conference? Heidi has already talked with Janet about finding out if their facility has the capability to do this. Heidi will not be in attendance at this meeting but will set everything up.
 - b. September meeting, looking at having UC Davis come in and speak about baby behaviors. <http://lactation.ucdavis.edu/conferences/> Heidi hasn't contacted them yet. We would want to cap it at 120 participants. We will have a sign up on our web site like the WALC conference with approximate cost of \$40-\$50 (including lunch). Discussed co-hosting with Green Bay. They would host 1 day and WALC the next in Milwaukee or Madison. Looking for a larger city so UC Davis could fly in/out of. Kathie and Sandy will help Heidi with the logistics such as plane tickets and hotel. Also questioning if WIC wants to get involved?
 - c. November 2015 meeting in La Crosse? Topic on breastfeeding and birth control. Kim will check on availability and speaker.
 - d. January 2016 speaker to be about the milk bank? We could ask Anne Eglash to speak.
 - e. Need further discussion about hosting a video conference. We would most likely increase attendance at our meetings for those unable to travel. What about our focus on networking? Need to discuss this further.
 - f. What if a speaker cancels at the last minute? Need to have a backup? How does this work with CERPS? Need to discuss further.
 - g. What if we have a speaker but they can't come on the day we have our WALC meeting? All in agreement that this needs to be done on an individual basis which would be brought to the Board for approval. Important that we keep our meeting dates/times consistent for our members.
 - h. Speaker fees for meetings are \$200 plus expenses.

- V. Membership Report by Sandy.
 - a. 182 total members= 110 IBCLC and 72 other.
 - b. New membership form will be going on the web site and in conference programs.
- VI. USCLA and ILCA Report by Angela.
 - a. Are we still an affiliate of ILCA? Angela to check on this.
 - b. Confusion on whether we are an active USCLA chapter or not when submitting application for 2015. One step of the process is to submit a copy of our by-laws. However, no one on the board is able to locate. The by-laws aren't on our web site. Per discussion and emails, no one seems to have a copy of our by-laws. Jill wasn't given anything from Brooke. Heidi was given a couple of crates from previous Programs director so she will look and get back to the group this weekend. Angela to check if USCLA has a copy of our by-laws. Board members were advised to check again for a copy of our by-laws and to let Angela know. If not able to locate then USCLA has a by-laws template we can use to develop.
 - c. Each chapter receives a free webinar every year, 2 CERPS. We've talked about this as a backup when a speaker cancels at the last second. Angela will find out more details on this.
 - d. Angela to order information booklets on licensure from USLCA for the WALC conference. Angela advised to check with Meredith Weir to see if she has already ordered.
 - e. Need table at WALC conference highlighting USCLA and ILCA. Who will be in charge of this?
- VII. WALC Conference Report
 - a. Jennifer Statz not able to attend today.
 - b. We currently have more signed up at this point than in past years. We have had to turn people away before so encourage all to sign up soon. We can have 350-370 attendees.
 - c. Angela will post the WALC conference as an event on our Facebook page with a link to the registration. We can invite others from this event.
 - d. Next year, we will be able to have 400 attendees at the Oshkosh location.
- VIII. Old Business
 - a. Web site
 - 1. Jill contacted Stacy about updating contact information.
 - b. Facebook
 - 1. Angela granted permission for all board members to have administration access but Kim and Sandy haven't been able to do this yet. After meeting, Angela will show both how to do this.
 - 2. Motion made by Angela to promote our Facebook page by purchasing a service for up to \$100. By doing this, we will be able to boost posts from the conference and meetings to increase membership. Sandy with second by Angela, all in favor. We will then reevaluate in May.
 - c. Grant Updates

1. The milk bank grant was never re-submitted.

IX. New Business

- a. Jill reported that Brooke has resigned as Past President, effective immediately. Discussion that Becky Krumwiede could assist Jill if guidance is needed.
- b. At our business meeting, Jill will discuss our rationale for WALC no longer offering ILCA/USCLA conference scholarships.
 1. CERPS are available to WALC members at our meetings and conference.
 2. Not a good use of resources as very few members had interest.
 3. Expansion of on-line CERP availability through USCLA, ILCA and other resources.
 4. WALC goal is to have CERPS available at every meeting.
 5. Scholarships are available through ILCA and USCLA.
 6. We currently provide for the President (or other board member), USCLA representative and conference committee representative to attend the ILCA/USCLA for the purpose of representing WALC and scouting for potential conference speakers.
- c. We currently provide free CERPS to everyone who attends our meetings, WALC member or not. Motion made by Heidi that starting at the May meeting, CERPS will only be provided free to WALC members. If wanting the information only, visitors do not have to pay. Otherwise, fee will be a \$20 for the 2 CERPS. Angela seconded this. All in favor, motion passed. Sandy will have an updated membership list at the meetings to verify membership as well as WALC membership forms.
- d. Twitter
 1. Discussion that we need to set up a Twitter account. Angela agreed to do this and will inform the board when completed.
- e. Next meeting is May 18th, 2015 evening board meeting with the WALC meeting on May 19th, 2015.

Meeting adjourned at 0905 with a motion by Heidi and second by Angela, all in favor.

Meeting minutes respectfully submitted by Kim Welvaert.