

WALC Board Meeting

Thursday, September 18th, 2014

Green Lake, WI

- I. Call to order by Jill Bohn @ 1235 with the following present: Jill Bohn, Kathie Russell, Sandy Testin, Angela Lang, Heidi Lynch and Kim Welvaert.
- II. May meeting minutes. All reviewed. A few changes were done by Sandy. Motion made by Angela to approve with the new changes, 2nd motion by Kathie, all in favor.
- III. Treasurer's Report by Kathie.
 - a. Current checking account \$18,398.88 and money market account \$10,217.27.
 - b. No one received any notification of grants (approved/declined). Brook was to do this. No money has been sent as of today. Jill will contact Brook to verify.
 1. BFAN- Gift certificates for mom/infant dyads as an incentive to attend the tongue-tie/suck dysfunction conference. \$40 gift certificates for a total of \$1,760.
 2. La Leche League of Wisconsin- Declined. Decision made to only support one, not both of the tongue-tie/suck dysfunction conferences.
 3. Mother's Milk Bank of the Great Lakes- Declined as it was not submitted by an active WALC member. If re-submitted then will accept the \$2,700. Jill will contact about re-submitting.
 - c. Taxes are submitted every year. Just completed our Fiscal year of June 2013-May 2014. Kathie's son-in-law is a CPA and required to do pro-bono work. He has chosen WALC as the recipient. Currently, we are not paying anything to have our taxes done which is a great savings for WALC.
 - d. Discussion of having a detailed treasurer's report. An Excel spread sheet with all of our costs so that members can see where our money goes. All agreed that this was a good idea.
 - e. WALC was granted a 3 year CERP long-term provider ship through IBCLE in May 2013. We pay annually for this.
 - f. WALC is not a current chapter with USCLA. We never received any communication that we were due in January 2014. Kathie to contact USLCA and ILCA about change in leadership from Brook to Jill. Motion by Sandy to pay the 2014 dues of \$200 to maintain good standing within our professional organization. Discussion that since we didn't receive any communication we would wait until 2015.
- IV. Programs by Heidi.
 - a. Tuesday, November 18, 2014....Deanne Lawson will be speaking on Human Trafficking and Breastfeeding in Milwaukee. Angela has the room. Heidi to arrange for food.
 - b. Friday, January 16, 2015...Dr. Jenny Thomas will be asked to speak on Marijuana and Breastfeeding. If not available then possibly Janet Godshall or maybe something on licensure?

- c. Tuesday, May 19, 2015...Kathie will contact UC Davis about presenting on Baby Behaviors. Kathie to contact Brown County Coalition about possibly co-hosting? UC Davis travels in a team of 3. \$1,600 speaker fee. Would need a larger city for air travel.
- d. November 2015 meeting, look at having Jane Peterson speak on IBCLC on obtaining licensure.

V. WALC Conference

- a. March 12 and 13, 2015.
- b. Speakers confirmed:
 - 1. Amber McCann
 - 2. Marsha Walker
 - 3. Barbara Wilson-Clay
- c. Total of 11 CERPS with some E CERPS.
- d. Conference committee meets monthly.

VI. Membership report by Sandy.

- a. 175 members of which 111 are IBCLCs.

VII. USLCA report by Angela.

- a. 1st meeting was focused on licensure and why this is important for our profession. Recommended obtaining the free FAQ from USCLA to place in conference folders as well as placing the link on the WALC web site.
 - 1. <http://www.usbreastfeeding.org/Portals/0/Coalitions/2012-NCSBC/Presentation-Handouts/Breakout-HC1-A-USLCA-Handout-2012-NCSBC.pdf>
 - 2. http://www.ilca.org/files/USLCA/Resources/Publications/Licensure_FAQs_for_IBCLCs.pdf
 - 3. We could ask Marsha Walker, current Director of Licensing, if she would be willing to have a meeting with the board prior to the conference?
 - 4. Important that we know how to talk with our legislatures on the importance of the IBCLC in containing health care costs.
- b. Discussion on changing IBCLE requirement to have recertification by exam every 10 years. Not many other professions require this.
- c. LATCH Md smart phone app. Free for users with \$15/year fee for IBCLCs to advertise available services. <http://www.latchmd.com/>
- d. A hot topic was the separation of ILCA and USLCA. No clarity on this. More information is needed.

VIII. Old Business

- a. Grant Updates
 - 1. Josefine has requested more financial assistance from Angela and WALC. She currently receives money from other groups. Sandy will contact Josefine about our need to focus our efforts locally for now.

2. Consider offering 2 CLC scholarships targeted to minorities. Go through the standard scholarship form on the WALC web site.
- b. WBC 2013 Summit
 1. Sandy brought a tri-fold for ILCA and WALC.
 2. Motion made by Kathie to have coalition projects at our WALC conference again, 2nd motion by Heidi, all in favor.
- c. WALC Facebook and Web site
 1. Suggestions made for improvement.

Meeting adjourned at 2230.

Meeting minutes respectfully submitted by Kim Welvaert.