

WALC Business Meeting

Friday, September 19, 2014

Green Lake, WI

- I. Call to order by Jill Bohn at 12:35 pm. The following were in attendance: Jill Bohn, Kathie Russell, Angela Lang, Jere Lowe, Sandy Testin, Kim Welvaert, Heidi Lynch, Janet Godshall, Lisa Brock, Laura (?), Kimberly Gunn, Pam Klingert.
- II. Thanks to Karen Strube, RNC-OB, IBCLC for presenting on Obtaining and Using Donor Milk in Your NICU. 2 L CERPS. 13 in attendance for the presentation.
- III. May meeting minutes. Motion made by Angela Lang to approve as written, 2nd motion by Kathie Russell, all in favor.
- IV. Treasurer's Report by Kathie Russell.
 - a. Current checking account \$18,398.88 and money market account \$10,217.27.
 - b. Discussion on how WALC spends money. Kathie keeps an itemized list of all income and expenses. We receive income from our annual conference and book store. We have expenses for our meetings. Web site \$350/year. We also give money out via grants. We have paid out \$9,650 this year.
 - c. Board approved a grant for \$1,760 for BFAN to be used at their upcoming event. The money will be spent as incentives for the mother baby dyads.
 - d. Board did not approve a grant \$2,700 to the Mother's Milk Bank of the Great Lakes. Needs to be re-submitted by a WALC member. Lisa Brock will email Jennifer Anderson to resubmit.
 - e. Today, we are offering the 2015 Medications & Mother's Milk book by Dr. Thomas Hale at a discount. First book is \$20 with second \$25. Retail for \$39.95 with \$11.50 postage.
- V. Program report by Heidi Lynch.
 - a. November meeting will be Deann Lawson speaking about human trafficking and breastfeeding in Milwaukee.
 - b. Heidi explained process of how we go about obtaining CERPs. Need to information in more than a month ahead of time.
 - c. Other speakers are in the works for upcoming meetings but nothing definite yet.
- VI. Membership report by Sandy Testin.
 - a. 175 members of which 111 are IBCLCs.
 - b. \$20 membership yearly fee.
- VII. USCLA report by Angela Lang.
 - a. ILCA announcement of separation between ILCA and USCLA. Different missions. ILCA more global issues. USCLA focusing on licensure of the IBCLC. Resources about licensure are available on the USCLA web site.

http://www.ilca.org/files/USLCA/Resources/Publications/Licensure_FAQs_for_IBCLCs.pdf

- b. USCLA is currently not on the ILCA board. Question on whether or not our voices are being heard.
- c. We now have the option to join ILCA, USCLA or both.
- d. ILCA will continue to have a yearly conference, not sure about USCLA.
- e. LATCH MD app. Free to use. \$15/year fee for IBCLC name and services.
<http://www.latchmd.com/>
- f. Discussion on differences between the CLC and IBCLC.

VIII. WALC Conference

- a. March 12 and 13, 2015.
- b. Confirmed speakers
 - 1. Marsha Walker
 - 2. Amber McCann
 - 3. Barbara Wilson-Clay
- c. Total of 11 CERPS with 1 E CERP.
- d. Save the date and registration information will come out before the end of the year.
- e. This will be our last time at Paper Valley in Appleton. 2016 conference will be in Osh Kosh.

IX. New Business

- a. Discussion on how to grow our profession, specifically targeting minorities. Racial disparity is a top priority from every organization. The hours required for the IBCLC pathways has changed which makes it more challenging. WALC to develop a mentoring program? We could partner with colleges. Recommended offering 2 CLC scholarships but with a formal process. Angela Lang will look at her USCLA resources, draft a form and have ready at our November meeting.
- b. Josefine from Uganda has requested more financial assistance. She is receiving multiple donations from other resources. Discussed how focus will be on local support instead. Sandy Testin will contact Josefine regarding this decision.
- c. Facebook and Web site. Discussed ways to improve. Also discussed other social media such as Twitter, Tumbler, Instagram and Snap Chat. Goal is to improve dialogue.

Meeting adjourned at 1340.

Meeting minutes respectfully submitted by Kim Welvaert.

