

WALC Business Meeting
Friday, September 16th, 2011
Mayo Clinic Health Systems
Eau Claire, WI

- I. Call to order at 12:50
- II. Youtube video: Whip Em Out
- III. Welcome Kate Carothers, author of Best Milk book.
- IV. Approval of minutes for May 2011 meeting: correction to minutes per Kathy Russell, stating that membership cost may be increased from \$20 to \$25. Plan to keep fee at \$20 for yearly membership. Motion made by Kathy Russell to approve May 17 meeting minutes, Jan Miller 2nd motion. All in favor.
- V. Membership –Sandy Testin provided update regarding membership directory.
- VI. Programs -Jenny Johnson, next meeting in Madison on Nov. 15th topics: ILCA update & WI Breastfeeding Coalition update. January meeting, unsure location, Milwaukee or Beaver Dam. Jenny will clarify location and update group. Plan for a Milwaukee meeting to tour Dr. Jenny Thomas' clinic and have phone triage training. If you have ideas, suggestions, contact Jenny Johnson.
- VII. USLCA update –Brook provided update and how USLCA effects/benefits members as well as the lactation profession and the families that need greater support. Example, working with lobbyist to improve laws and support of breastfeeding moms/babies. Group discounts available for new members, email Brook if interested. WALC is our state chapter for breastfeeding. USLCA membership also includes ILCA update.
- VIII. Treasurer's report –Kathy Russell reports current balance \$10,100 money market account, checking account \$13,000 with some money planned toward scholarships for members interested in pursuing furthering lactation education. Also donated money to MABA (Milwaukee Area Breastfeeding Association) and Infant Risk Center. Support Josephine's work as well as her air fare to attend ILCA. Scholarship info available on WALC website. Scholarship requirements reviewed. Contact Brook with questions.
- IX. WALC conference report by Jenny Statz, conference dates: March 8 & 9 in Appleton. This is the 25th year celebration of WALC! Extra speakers planned: Nancy Williams, Karen Gromada, Dr. Jenny Thomas, and Nancy Mohrbacher. Kathy Russell explains how 50 rooms booked at conference hotel gets free night for speakers. Please make sure you reserve room under WALC to get credit. Also have group rate contracted out for years in advance, to secure best rate. Possibility of registration with credit cards. Will have credit card station at book booth.
- X. Social Media
 - a. Membership blogging encouraged on WALC website.
 - b. WALC Facebook page –Jill will assist Jenny & Brook with admin rights to update/complete page. This can enhance membership communication.
 - c. Latch on America initiative, website www.milkforthought.com. Young man started this to promote and support breastfeeding in America. WALC plans to

support this effort, members encouraged to support this and WALC will match donations. Please give donations to Kathy Russell.

XI. Old business

a. Josephine update by Becky Krumweide. Josephine is an educated woman in Uganda who recognizes critical need for education & support in her entire country. She hopes to become an IBCLC. She started a breastfeeding resource center. Pictures shared, showing her work. Financial needs discussed, she is working for ~\$150/month. She has little to no resources to fund and meet needs of women and children in her country. Josephine attended ILCA, Brook met up with her and discussed her efforts. Importance of supporting lactation on local, national and global level discussed. She is truly saving lives in a country that is struggling.

XII. New business

- a. Secretary position –Jill Bohn interim secretary until ballot vote via email and mail for members.
- b. Western Great Lakes Milk Bank –trying to be fostered and developed among WI, MI, Ill. May be based in Illinois. More info will be shared as it becomes available.
- c. Northeast WI trying to get a milk depot station. Brook previously requested funding from WALC to get freezer, which was approved, though challenges met with hospital systems. Brook and 2 other IBCLC's are opening a mom/baby shop; this can be site for the milk depot station. Motion made by Sandy Testin for the purchase of a freezer, up to \$500, for the Green Baybeez to be the Northeast WI milk depot, Becky Krumweide 2nd motion. All in favor, Brook abstained from vote due to possible conflict of interest. Shipping options and fees discussed. Pilot & travel options also discussed. Some insurance companies cover expenses, most do not. Legalities of requirements, including blood draws & collection/storage of milk discussed.
- d. Family Birthing Center -4midwives on staff, new facility. Tours available.

XIII. Meeting adjourned at 13:38.

Respectfully submitted by: Jill Bohn