



Breastfeeding Success for Mothers and Their Communities

July 28, 2011

BEST WESTERN PLUS Kelly Inn
Plymouth Hotel
2705 North Annapolis Lane
Plymouth, MN 55441

The Conference

We know the benefits of breastfeeding, yet many African-American mothers choose not to breastfeed or stop early on. Why? What can we do to eliminate disparities? How do we talk about it? How can we address issues that affect success? Presented by All About Lactation in collaboration with the Hennepin County Breastfeeding Coalition, *Breastfeeding Success for Mothers and Their Communities* is a one-day conference dedicated to this very important subject. It will illuminate factors that affect breastfeeding success within the African-American community, provide tips for counseling that make a difference, and discuss strategies for addressing low milk supply. Register today! (Registration form on back page.)

Who should attend?

- » Nurses
- » Physicians
- » Lactation Consultants
- » Dietitians
- » Peer Counselors
- » Doulas
- » Public Health Professionals
- » Breastfeeding Advocates
- » Students

Cost: \$75.00, if registration is post-marked on or before July 15, 2011; \$85, if after July 15.

Continuing Education Credits: 5 CERPS (applied for)

The Program

Registration & Continental Breakfast		7:15
Keynote: <i>Eliminating Breastfeeding Disparities for African-American Women</i>	Kiddada Green	8:00
Break		9:30
Interview With a Teen Mother	Reashondra Walker Evelyn Lindholm Jill Zimmermann	9:45
Presentation: <i>Real Solutions for Low Milk Supply</i>	Evelyn Lindholm Jill Zimmermann	10:15
Lunch		11:45
Presentation: <i>Ways of Talking That Make a Difference</i>	Kiddada Green	12:45
Wrap up & Evaluation (15 min.)		2:15

The Presenters

Kiddada Green, MAT

Kiddada is President and Founder of the Black Mothers' Breastfeeding Association (BMBFA). The mission of BMBFA: *To increase the awareness of the benefits of breastfeeding throughout the African American community. We will improve the quality of life and enhance self-reliance by educating, providing valuable resources, offering ongoing support and joining forces with other organizations that share our interest.*

Evelyn Lindholm, RNC, BSN, IBCLC

Evelyn is a co-founder of All About Lactation. She has been a Lactation Consultant for more than 15 years, working in hospitals and providing home visits in the community.

Jill Zimmermann, RNC, BSN, IBCLC

Jill is a co-founder of All About Lactation. She has been a Lactation Consultant for more than 15 years. Jill has worked in several hospitals as a Lactation Consultant and in the community as a Public Health Nurse.

The Location

BEST WESTERN PLUS Kelly Inn
Plymouth Hotel
2705 North Annapolis Lane
Plymouth, MN 55441
763.553.1600
800.528.1234
www.bestwesternplymouth.com

Directions

From I-494 North:

Take exit Highway 55 (number 22). Take Hwy 55 East for one block. Turn right on Xenium Lane. Take first right (26th Ave) directly to BEST WESTERN PLUS Kelly Inn.

From I-494 South:

Exit Highway 55 (number 22). Take Highway 55 East 3 blocks to Xenium Lane. Turn right (26th Ave) follow directly to BEST WESTERN PLUS Kelly Inn.

Registration

- ◆ Name _____
- ◆ Title _____
- ◆ Organization _____
- ◆ Address _____
- ◆ Phone/Cell _____
- ◆ Email _____

Cost:

\$75.00 if postmarked on or before July 15, 2011

\$85.00 if postmarked after July 15, 2011

» *Make checks payable to: All About Lactation*

Mail registration & payment to:

All About Lactation

PO Box 376

Champlin, MN 55316

For More Information

Contact:

All About Lactation

763.331.1292

allaboutlactation.com