

WALC Meeting

May 18, 2010

Educational Content: Hands on Pumping – Research and Video, presented by Lisa Brock, BSN, IBCLC.

Introductions: Ruth talked about GOLD10 online conference with CERPs.

Becky talked about Nancy Morhbacher's new book coming out soon, *Breastfeeding Answers Made Simple*.

Anne shared that a new edition of *The Womanly Art of Breastfeeding* will be out soon.

The business meeting was called to order at 1230.

Minutes of the last meeting were approved.

Treasurer's report – Members were asked to submit any claims to Kathy by the end of the month (May) as this is the end of the fiscal year.

Checking Account ~\$14,000. Money market ~\$8,000

Programs – Our IBCLC number will be required on the next conference form. Once these are recorded a data base can be created to streamline printing of certificates for educational program attendance and CERPs.

Future meetings that have been set:

September 17 – Stevens Point – ILCA reports

November 16 – Beaver Dam – Business Case for Breastfeeding – Panel

January 14 – Green Bay – Dr. Eglash on Donor Human Milk Banking. Consider staying overnight and join us for an evening of entertainment by comedians.

May – Mauston – Clinic Day

September – Marshfield

More information will be on the website as it develops: www.walc.net

Conference Report – There were 274 attendees at the last WALC conference. Dr. Low Dog has sent a recipe for a herbal cough treatment as requested and it is on the website member's blog. Evaluations from the conference gave us ideas for speakers for next year. At the next conference there will be 3 speakers.

Membership – Reminder, please renew your membership if you have not done so already.

Scholarships – see website and click on “forms”

USLCA updates – See the USLCA website for education opportunities via Webinars.

Political updates – Kate Pederson sent out an email regarding a “right to breastfeed” card. The “Right to Breastfeed in Public” card was created to help educate mothers, businesses, and the general public that in Wisconsin, mothers have a right to breastfeed. The English version of the card is now available in Forms and Publications for ordering. It is currently being translated into Spanish. To place an order go to: <http://dhs.wisconsin.gov/wic/WICPRO/forms/directory.pdf>

Mothers Milk Association – Contact Ruth Sweet if you need more information cards.
VOLUNTEER OPPORTUNITY - a new webmaster for MMAW is needed.

Partner Program – Josephine’s updates are on the website. There is a request for donations to help Josephine travel to ILCA. Some companies have been approached and are willing to help. If anyone has frequent flyer miles to donate, please contact Becky. The board determined that WALC will donate \$500. In addition, Winnie Mading moved for WALC to match member donations up to a total of another \$500. In the unlikely event that Josephine is unable to come this year, money raised will be held in a fund for future partnership needs. Motion passed unanimously.

New Business

The board recommends a new board position for our liaison between WALC with USLCA and IBLCE. Kathie moved that this be an appointed position. Donna seconded. All agreed. Lisa Brock is currently filling this position and will fill the board position.

New Medications and Mother’s Milk book out – There will not be another giveaway, but members will be offered the books at a discounted rate this year. Members will be able to purchase up to two books at \$20 each and up to five more for \$25 each. (The retail cost to buy a single book is \$36 plus shipping.)

The books will be available for purchase at the September and November meetings. If you want books to be shipped to you, you will need to pay shipping. Any leftovers will be sold at the WALC conference. See the website for more information.

Dr. Hale will be starting up a national call center, where mothers and their doctors can get answers to their questions about medications during pregnancy or lactation. The board decided that contributing to the call center and publicizing it around the state would be a better use of our funds than buying books for a few locations. WALC will make a donation of \$1000 to Dr. Hale’s InfantRisk Center. <http://www.ttuhscc.edu/infantrisk/>

The meeting was adjourned at 1315.