

September 11, 2009

Riverside Medical Center – Waupaca, WI

Educational Content: ILCA Reports

Business meeting was called to order at 1205.

May meeting minutes were approved as written.

Treasurer's report: Kathie Russell reported that we have approximately \$15,000 in our account.

Old Business

Committee reports

Programs: Tuesday, November 17 – Meeting at Meriter Hospital, Madison. TBA.

Friday, January 15 – Meeting at Waukesha Memorial Hospital. Hand-on program with Debra Beckman and colleagues teaching oral motor screening for babies that may benefit from speech therapy.

Tuesday, May 18 – Children's Hospital of Wisconsin.

A motion was made by Kathie Russell to change the date of the September meeting to avoid conflict with a religious holiday. Motion passed.

Friday, September 24 – Meeting in Stevens Point; program will be ILCA reports.

Conference: Pat Gima reminded everyone that the funds from our conference are split 50/50 between the general fund and supporting members who attend the ILCA conference. Attendees have requested that the conference finish earlier on Friday to allow more time for travel. In order to do this we will start the conference earlier on Thursday. Attendees' suggestions for future topics were used to plan for next year's programs.

Jeanette Panchula, BSW, RN, IBCLC – formerly from Puerto Rico; has published in JHL.

Tieraona Low Dog, MD – highly respected herbalist and medical doctor.

Gill Rapley, RM, RHV, MSc – from the U.K. Gill is deputy director of the U.K. branch of UNICEF's Baby Friendly Initiative.

Membership: Sandy Testin reports current membership at 153.

Scholarship: Becky reports that changes have been made to the qualifications needed for the WALC education scholarships to make them more available. Forms can be accessed from the website: www.walc.net.

Political Updates: Details on report from Anne Altshuler follows the minutes.

Mothers Milk Association of Wisconsin Update: Anne reported that MMAW has a new logo and will soon have new information cards available.

Partner Program Update: Becky read the thank-you letter from Josephine, written after she received the computer donated by WALC.

Board Position Open: An opportunity exists! Become involved in your organization! Sandy is looking for someone to work with her as “membership elect” to become familiar with her role as Membership Chair and Conference Registrar. This role involves some communication by mail with those members who do not use email. Please contact Sandy for more information if you are interested. testrath@charter.net.

New Business

President-elect – Welcome to Brook Broadbent as the new President-elect.

USLCA Campaign Coordinator – Thank you to Lisa Brock for taking on this role.

Website Update – The Board has approved funds for updating the WALC website. This will be underway soon.

OTHER ITEMS OF INTEREST—

The Business Case for Breastfeeding. Steps for creating a breastfeeding friendly worksite: Easy steps to supporting breastfeeding employees. Materials available from the website: http://ask.hrsa.gov/detail_materials.cfm?ProdID=4123.

Check out the NABA site for other news and alerts.

HIPPA violation was noted. Baby photo company selling personal details to Mead Johnson. If your institution uses “Our 365” baby photo company, check if there is an opt-out option to avoid this happening.

Political Updates from Anne Altshuler

1) The Breastfeeding Committee of the Wisconsin Partnership for Physical Activity and Nutrition (WI PAN) with the Milwaukee County Breastfeeding Coalition (MCBC) were selected for the 2009-2010 Business Case for Breastfeeding Training Project. This train-the-trainer education opportunity is sponsored by the U.S. Department of Health and Human Services (HHS) Health Resources and Services Administration’s Maternal and Child Health Bureau (MCHB) with supplemental funding from the Office on Women’s Health and facilitated through a contract with HCD International, and subcontract with Every Mother, Inc.

This project includes:

- A two-day training program provided by MCHB contracted staff from HCD International and Every Mother, Inc.
- \$10,000 in implementation funds to be used for conducting research with local businesses, providing additional local trainings if needed, and conducting other activities related to implementing the *The Business Case for Breastfeeding*.
- Technical assistance and access to *The Business Case for Breastfeeding* materials needed to complete project outreach plans.

MCBC will take the lead on facilitating the training event to be held December 3 and 4, 2009 in the greater Milwaukee area as well as conducting outreach with local businesses.

If you have questions contact jodi.klement@wisconsin.gov 414 227 4918

2) LEGISLATIVE UPDATE

What is the current status of the Right to Breastfeed Bill - AB-57/SB-16? Following is the wording of the original bill:

“A mother may breastfeed her child in any public or private location where the mother is otherwise authorized to be. No person may interfere with the right of a mother to breastfeed her child. Harassment may result in a fine up to \$200.” (The purpose of this bill is to prevent mothers from being forced/asked to leave public areas to pump or breastfeed in bathrooms or dressing rooms.)

Senate Bill-16 (SB-16) was introduced by Senator Fred Risser with 8 Senate co-sponsors on 1/26/09 and assigned to the Senate Public Health Committee. SB-16 had a 2/9/09 hearing and on 2/10/09 passage was unanimously recommended by the Committee. On 2/24/09, it passed on the floor but was amended with wording changed from “interfere” to “prohibit” which in essence changed the legislative intent of the bill. On 2/24/09, it was assigned to the Assembly Public Health Committee.

*Here is a link to SB-16, the text, timeline, and the amendment that changed the intent:

<http://www.legis.state.wi.us/2009/data/SB16hst.html>

Assembly Bill (AB-57) “Right to Breastfeed” version was introduced by Representative Pasch with 20 cosponsors on 2/17/09 and assigned to the Assembly Public Health Committee. AB-57 had a public hearing on 5/5/09 and was discussed at committee multiple times. Multiple amendments were defeated. But on 7/8/09, an assembly amendment was adopted and the bill (which reintroduces shall not “prohibit” but also provides examples of interfering circumstances) passed out of committee 4-2 and was referred to the Committee on Rules for floor scheduling this Fall.

*Here is a link to AB-57, the text, timeline, and the substitute amendment:

<http://www.legis.state.wi.us/2009/data/AB57hst.html> .

3) Emergency Preparedness

Jill Mallory MD will be speaking to the Red Cross in the Madison area about supporting breastfeeding in emergency situations. Anne showed us a folder of resources that has been put together for that area. It was suggested that all counties should have something similar available. (See Attached list for examples)

There was some discussion around the idea of having pedal pumps available through the Red Cross and other emergency service departments for use in emergent situations.

Is anyone interested in forming a committee to assess location and availability of pedal pumps?

Please contact the president of WALC, Becky Krumwiede at BeckyLC@new.rr.com if you are interested in becoming involved in this project.

Next Meeting November 17, 2009
Meriter Hospital, Madison