



**Share with other maternal and child health nurses and nutritionists in your agency.**

▼ WIC-Specific Item

## WEST NILE VIRUS TRANSMISSION THROUGH BREASTFEEDING

Attached is a summary and a set of questions and answers prepared by CDC in response to a reported case of West Nile Virus that may have been transmitted to an infant through breastmilk. This is a fact sheet for clinicians. It is not an alert or urgent message, but information which clinicians may find useful in answering patient or client questions regarding this issue. Please note, there are no new recommendations for breastfeeding based on this report. Breastfeeding continues to be encouraged as the optimal form of nutrition for infants.

The October 4, 2002 issue of CDC's Morbidity and Mortality Weekly Report (MMWR) reported on the "Possible West Nile Virus Transmission to an Infant Through Breast Feeding - Michigan, 2002". The full report can be viewed at <http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5139a1.htm>

Additional information on West Nile Virus can be found at <http://www.cdc.gov/ncidod/dvbid/westnile/index.htm>

**ACTION ITEM: Distribute the West Nile Virus Fact Sheet to health care providers in your area.**

## WISCONSIN MEDICAID REVISED POLICY ON BREAST PUMPS

Wisconsin Medicaid has released a revised policy for breast pump reimbursement effective October 1, 2002. The policy can be found on the Medicaid website at: <http://www.dhfs.state.wi.us/medicaid/updates/2002/2002-55.htm>

Some of the key changes include:

- ◆ The HCFA Common Procedure Coding System codes were adopted - this changes the procedure codes from W.... to E....
- ◆ Revised the specifications for E0603 - breast pump, electric. The pump must meet the following specifications:
  1. The pump must utilize suction and rhythm equivalent to the hospital-grade breast pump. This means it must have an adjustable suction pressure between 100 mm Hg and 250 mm Hg and a mechanism to prevent suction beyond 250 mm Hg

2. The pump must have an adjustable pumping speed capable of reaching 60 cycles per minute.

- ◆ Revised the sample Breast Pump Order Form that providers may choose to use.
- ◆ Revised the maximum fees for each procedure code.

Note: the pumps that fit the specifications for E0603 include the Hollister Purely Yours™ and the Medela Pump In Style™ (original).

### CERTIFIED BREASTFEEDING EDUCATORS

Congratulations to the 96 new Certified Breastfeeding Educators! Debi Bocar presented the 3-day Certified Breastfeeding Educator (CBE) course on August 13, 2002 - August 15, 2002. The Wisconsin Association of Perinatal Care (WAPC), the Perinatal Foundation and the Wisconsin WIC Program sponsored the training. There were 42 attendees from WIC/Public Health, 31 from hospitals, 15 from medical clinics and 8 from other agencies. Attached is a map highlighting the areas of the state that each attendee represents.

### BEST START 3 STEP COUNSELING STRATEGY WORKSHOP

The Best Start 3 Step Counseling Strategy training will be provided on November 13<sup>th</sup> at Northeast Wisconsin Technical College in Green Bay. The 3 Step Counseling Strategy provides participants with effective counseling strategies to influence optimal health behavior. In a motivational, interactive format, the counseling training teaches participants how to quickly determine individual client barriers, affirm a client's feelings, and educate appropriately to encourage the optimal desired behavior. For more information contact Lindi Kuritz, Health Outreach Specialist, 920-498-6301.

### SAVE THE DATE

The Wisconsin Association of Lactation Consultants' Annual Conference, "WALC-ing in the Right Direction ~ Step By Step" will be held March 6 & 7, 2003 at the Radisson Paper Valley Hotel in Appleton. The speakers will be: Anne Merewood, MA, IBCLC, Director of Lactation Services at The Breastfeeding Center, Boston Medical Center; Barbara Philipp, MD, IBCLC, Associate Professor of Pediatrics, Boston University School of Medicine and Medical Director at The Breastfeeding Center, Boston Medical Center; Carol Schlef, RNC, IBCLC, a hospital based LC, certified Maternal-Newborn nurse and humorist from St. Louis, MO. The conference topics include:

- ◆ Boston Medical Center's journey from 34% breastfeeding to 74% in 4 years
- ◆ The science behind breastfeeding recommendations
- ◆ Dealing with doctors
- ◆ Breastfeeding in the NICU
- ◆ The use of humor in breastfeeding education

The conference brochure will be available in January 2003.

### LOCAL BREASTFEEDING COALITIONS

Attached is the most recent list of local breastfeeding coalitions. Please place a copy in the Breastfeeding Orientation Manual. If your local coalition is not listed please or the information needs to be updated, please contact Mary Pesik with this information.

**ACTION ITEM: Send local breastfeeding coalition additions or corrections to Mary Pesik.**

### COALITION ACTIVITIES

The Brown County Breastfeeding Coalition and the BACH meeting minutes are attached.

### RESOURCES

- The Massachusetts Breastfeeding Coalition has an upgraded website, <http://www.massbfc.org>. It's easy to use, and has a wealth information for providers and parents.

### IN THE NEWS

The September and October issues of the Journal of the American Dietetic Association contained a few articles related to breastfeeding that may be of interest.

- ◆ Position of the American Dietetic Association: Nutrition and lifestyle for a healthy pregnancy outcome. October 2002, Volume 102, Number 10. The position statement did include the following related to breastfeeding: "Dietetics professionals in prenatal practice have the responsibility to educate women about the benefits of breastfeeding before a decision about feeding method is reached. Particularly in prenatal settings, educational materials about infant feeding should unequivocally support breastfeeding as the optimal choice".
- ◆ Vitamin B-6 content of breast milk and neonatal behavioral functioning. Charlotte M. Allen, PhD; Anne M. Smith, PhD, RD; Steven K. Clinton, MD, PhD; Steven J. Schwartz, PhD. October 2002, Volume 102, Number 10.
- ◆ Predictors of breastfeeding duration for employees of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). Shannon E. Whaley, PhD; Karen Meehan, MPH, RD; Linda Lange, DrPH, RN; Wendy Slusser, MD, MS; Eloise Jenks, MEd, RD. September 2002, Volume 102, Number 9. This study highlights 3 worksite interventions that can positively affect breastfeeding rates: encouragement of intent to exclusively breastfeed, provision of breastfeeding support groups for employees and provision of worksite pumping facilities.
- ◆ Tomato consumption increases lycopene isomer concentration in breast milk and plasma of lactating women. Charlotte M. Allen, PhD; Anne M. Smith, PhD, RD; Steven K. Clinton, MD, PhD; Steven J. Schwartz, PhD. September 2002, Volume 102, Number 9.

### EDUCATIONAL AND TRAINING OPPORTUNITIES

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November 7-12, 2002	Lactation Management Course Lactation Education Consultants For information: 630-260-4847 or <a href="http://www.lactationeducationconsultants.com">http://www.lactationeducationconsultants.com</a>	Chicago, IL
November 13, 2002	3 Step Breastfeeding Counseling Workshop Northeast Wisconsin Technical College For information: Lindi Kuritz, 920-498-6301	Green Bay, WI
January 16-17, 2003	2003 International Conference on the Theory and Practice of Human Lactation Research and Breastfeeding Management For information: 508-888-8044 or mailto: <a href="mailto:info@healthychildren.cc">info@healthychildren.cc</a>	Orlando, FL
February 24-28, 2003	Certified Lactation Counselor Course St. Mary's Hospital	Madison, WI
March 6-7, 2003	WALC-ing in the Right Direction - Step by Step Speakers: Barbara Philipp, MD, IBCLC, Ann Merewood, MA, IBCLC and Carol Schlef, RNC, IBCLC	Appleton, WI
July 3-6, 2003	2003 LaLeche League International Conference For information: <a href="http://www.lalecheleague.com">http://www.lalecheleague.com</a>	San Francisco, CA

**ENCLOSURES/ATTACHMENTS:**

CDC West Nile Virus Fact Sheet  
Certified Breastfeeding Educator map  
Local Breastfeeding Coalition list  
Brown County Breastfeeding Coalition meeting minutes  
BACH agenda/minutes and handouts

If you have any questions or comments regarding this update please contact:

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